

BUDAPEST 2016

« Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets... »  
Bernard Faivre d'Arcier

## Atelier for Young Festival Managers 2 - 8 June 2016

*Programme (dated 18 May 2016) is subject to change in the course of further preparations and during the Atelier itself. Next to the lectures and working sessions outlined, there are continuously opportunities for one-on-one contacts with Mentors and Presenters and the other participants – as this is an essential feature of the Atelier. Pioneering and experienced festival directors will be present at the Atelier for at least two days each, some of them staying for the seven days, to share their rich experiences with Atelier participants.*

### Mentors and Presenters

- **Hugo De Greef**, General Coordinator The Festival Academy, former EFA Secretary General, General Manager Bruges European Capital of Culture 2002, Founder and former Director Kaaitheater - Belgium
- **Rania Elias**, Director of the Yabous Cultural Centre and Jerusalem Festival - Palestine
- **Bernard Faivre D'Arcier**, President Lyon Biennial; Former longstanding Director Avignon Festival - France
- **Rose Fenton**, Director Free Word, former Director LIFT London - UK
- **Agnes Havas**, Director Armel Opera Festival - Hungary
- **Nele Hertling**, Member Strategy Group "A Soul for Europe", Former Vice-President of the Academy of Arts Berlin, Former Director Hebbel-Theater Berlin - Germany
- **Michal Merczynski**, Director Malta Festival Poznan, and Nostalgia Festival Poznań - Poland
- **Jonathan Mills**, Programme Director of the Edinburgh International Culture Summit, former Director of the Edinburgh International Festival - UK

### Guest Speakers/Artists/ Cultural venues from Hungary are amongst others:

- Yvette Bozsik, Árpád Schilling
- Átrium Cinema, Auróra, Budapest Jazz Club, Budapest Music Center, Budapest Pont, Capa Center, Cinema Uránia, Falk Miksa, Hungarian National Gallery, International Opera Festival de Miskolc, Jurányi Ház, Krétakör, Kunsthalle, Liszt Academy, Liszt Ferenc: Music Academy of Budapest, Ludwig Múzeum, Mai Manó Ház, Millénaris Park, Müpa&Festivals, Müszi, Off Biennale, Opera House Budapest, TAP Theater, Theater Víg, The Budapest Observatory, Trafó House of Contemporary Arts, Studio of Young Artists' Association, Sziget Festival Budapest, UH Fest

All sessions take place at the Budapest Music Center (BMC) unless stated otherwise- Mátyás u. 8, 1093 Budapest

## Thursday, 2 June – DAY 1

*Hugo De Greef, Agnes Havas, Nele Hertling, Rania Elias, Jonathan Mills are present.*

*Mentors present participate in all sessions.*

**15:00 – 16:45** Participants registration at Mercure City Center Hotel

**17:45** Mentors and participants and guests arrive at Müpa

**18:00** **Opening Ceremony at Müpa Budapest**

### **Welcome speeches and introductions**

- **Welcome** by **Mr. Hoppál Péter**, Secretary of State - Hungarian Ministry of Human Resources
- **Welcome** by **Mr. István Márta**, Chairman of the Magyar Fesztivál Szövetség (Hungarian Festivals Association)
- **Welcome** by **Mr. Csaba Káel**, Chief Executive Officer Müpa&festivals
- **Welcome** by **Ms. Agnès Havas**, Director Armel Opera Festival
- **Introduction and welcome** by **Mr. Darko Brlek**, President European Festivals Association; President The Festival Academy and **Ms. Inge Ceustermans**, Managing Director The Festival Academy
- **Keynote speech** by **Mr. Jonathan Mills**

**19:00 – 21:30** **Reception and dinner**

## Friday, 3 June – DAY 2

*Hugo De Greef, Agnes Havas, Nele Hertling, Rania Elias, Jonathan Mills are present.*

*Mentors present participate in all sessions.*

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| <b>9:00 – 9:15</b>   | <b>Presentation</b> of The Festival Academy/ European Festivals Association<br><b>Welcome and Introduction</b> by <b>Hugo De Greef</b> |
| <b>9:15 – 10:45</b>  | <b>Object &amp; presentation session</b> – participants introduce themselves <sup>1</sup>  |
| <b>11:00 – 12:00</b> | <b>Presentation &amp; exchange</b> with <b>Nele Hertling</b>   |
| <b>12.00 – 13.00</b> | The <b>Topics of the Atelier!</b> Introduction   |
| <i>13:00 – 14:00</i> | <i>Lunch at BMC (Opus restaurant)</i>  |
| <b>14:00 - 17:00</b> | <b>The Topics of the Atelier! Working sessions</b> <sup>2</sup><br>In small mentor led working groups                                  |
| <b>19:00 – 19:45</b> | <b>Visit of the Budapest Opera House</b><br>Welcome by <b>Mr. Szilveszter Ókovács</b> , Director Opera House                           |
| <b>20:00–20:45</b>   | <b>Presentation</b> by <b>Gergely Vajda</b> , Artistic Director <b>Armel Opera Festival</b><br>at <b>Mozsár café &amp; bar</b>         |
| <b>20:45 - 22:00</b> | <b>Dinner</b> at <b>Mozsár café &amp; bar</b><br><b>Working sessions</b>   |

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<sup>1</sup> Participants present themselves. The presentation should take only a few minutes. Please bring an object that you can use as a starting point for a *story* or reflexion that tells something about you, personally. This might offer an insight into your values and motivations and how they relate to your professional life and what you are trying to achieve. Please prepare yourselves for this.

<sup>2</sup> All working sessions will be in different formats (plenary, small groups with or without mentors, by topics, etc.) to be confirmed following the discussions and according to the preferences of the participants

## Saturday, 4 June – DAY 3

*Hugo De Greef, Agnes Havas, Nele Hertling, Rania Elias, Rose Fenton, Jonathan Mills are present.  
Mentors present participate in all sessions.*

<b>9:00 – 13:00</b>	<b>Participants Paper's Presentation. Working sessions</b>
<i>13:00 – 14:00</i>	<i>Lunch at BMC (Opus restaurant)</i>
<b>14:00 – 16:00</b>	<b>Presentation and Exchange with Rania Elias</b>
<b>16:30 – 17:30</b>	<b>Working sessions</b>
<i>18:00</i>	<i>Departure from Hotel Mercure to A38 Ship by bus</i>
<b>18:30 – 20:00</b>	<b>Evening session at A38 Ship</b> Welcome and presentation of A38 by <b>Mr. Sándor Kozlov</b> , Press executive and Programme Organizer of A38 Welcome <b>Rose Fenton</b> <b>Presentation and Exchange with:</b> <ul style="list-style-type: none"><li>▪ <b>András Berta</b>, International Relations Director <b>Sziget Festival</b></li><li>▪ <b>Stefan Englert</b>, Executive Director <b>Budapest Festival Orchestra</b></li></ul>
20:00	Dinner at A38

## Sunday, 5 June- DAY 4

*Hugo De Greef, Bernard Faivre D'Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Jonathan Mills are present.*

*Mentors present participate in all sessions.*

*Day of the Armel Opera Festival in the presence of Gergely Vajda, Artistic Director Armel Opera Festival  
Activities of the Armel Opera Festival take place at the BMC Concert Hall*

- 9:00 – 11:00** Presentation by **Jonathan Mills**  
**Open discussions and reflections** on the issues raised so far during lectures, presentations, exchanges and discussions to be further elaborated in the coming days  
**Questions by Rose Fenton**
- 11:00 – 11:30** Second round of the **ARMEL OPERA Festival Competition**  
**Welcome by Agnes Havas** and by **the theaters**
- 11:30 – 13:30** **Armel Opera Festival: Auditions with 5 opera houses/theaters of 5 different countries** (Presentation of opera arias by approximately 30 candidates)
- 13:30 – 15:00 Lunch at BMC (Opus restaurant)*
- 15:00 – 17:00** **Armel Opera Festival: Auditions** for specific roles with **the 5 opera houses/theaters' directors** (one after the other at 30 minutes' intervals)
- 17:00 – 19:00** **Working Sessions and/or Exchange** with **mentors** on their different presentations and on topics from the morning conclusions - in plenary  
**Introduction by Rose Fenton**
- 19:00 – 20:00** **Announcement of competition results of the Armel OPERA Festival Competition**
- 20:00 – 22:00** Reception - Dinner

## Monday, 6 June - DAY 5

*Hugo De Greef, Bernard Faivre D'Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Michal Merczynski, Jonathan Mills are present.*

*Mentors present participate in all sessions.*

**9:00 –13:00**

### **Short cultural visits in different groups**

*Auróra, Theater Víg; Budapest Jazz Club; Budapest Music Center, Capa Center, UH Fest, Pintér Béla, Átrium Cinema; Jurányi Ház; Falk Miksa, Kretakor, Trafó House of Contemporary Arts; Mai Manó Ház; Ludwig Múzeum, Müszi, Millénaris Park, Off Biennale, Cinema Uránia; Budapest Pont, Kunsthalle, TAP Theater, Árpád Schilling, Studio of Young Artists' Association and others to be confirmed*

*13:00-14:30*

*Lunch*

*14:30 - 16:30*

*Departure to Balatonfüred by bus*

**17:00-18:00**

**Boat tour** at Balatonfüred

**18:30 – 20:00**

**Working sessions** at Echo restaurant

*20:00 - 22:00*

**Dinner**

*22:00*

*Return to Budapest*

## Tuesday, 7 June – DAY 6

*Hugo De Greef, Bernard Faivre D’Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Michal Merczynski, are present.*

*Mentors present participate in all sessions.*

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| <b>9:00 – 11:00</b>  | <b>The essentials of the previous days</b><br>Experiences, conclusions and insights, in plenary and small groups<br><b>Introduction by Rose Fenton</b> |
| <b>11:00 – 13:00</b> | <b>Presentation &amp; exchange with Michał Merczyński</b><br><b>Presentation &amp; exchange with Bernard Faivre d’Arcier</b>                           |
| <i>13:00 – 14:00</i> | <i>Lunch at BMC (Opus restaurant)</i>  |
| <b>14:00 – 16:30</b> | <b>Working sessions</b>  |
| <b>17:00 – 17.45</b> | <b>Presentation of Csaba Káel on Müpa</b>  |
| <b>17:45 – 18:30</b> | <b>Ludwig Múzeum</b> - Museum of Contemporary Art (located at Müpa)<br><b>Exchange with Julia Fabényi</b> , Director (to be confirmed)                 |
| <b>19:00 – 20:30</b> | Performance at Müpa<br><b>Bozsik Yvette Company: Oedipus Rex Dance drama in two parts</b><br>Meeting with Bozsik Yvette after the show                 |
| <b>21:15 – 22:00</b> | <b>Dinner</b>  |

## Wednesday, 8 June – DAY 7

*Hugo De Greef, Bernard Faivre D’Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Michal Merczynski, are present.*

*Mentors present participate in all sessions.*

*Free time*

*Optional: 9:00-10:30 visit: **Liszt Ferenc Academy of Music** (Liszt Ferenc), presentation of **Mr. András Csonka**, Cultural director*

**13:00-14:00** Welcome by **David Maenaut**, Delegate of the Government of Flanders in Central Europe  
*Lunch at BMC (Opus restaurant)*

**14:00 – 17:30** **Open exchange & drawing conclusions with mentors and all participants**  
**Questions by Rose Fenton**

**18:30** **Welcome by László Baán, Hungarian National Gallery**  
**Presentation by Anna Schlett, Head of Cultural Department Fine Arts Museum Budapest**

**19:00 – 20:00** **Closing Session** at Hungarian National Gallery with speakers, presenters, participants and guests

- Welcome by **Hervé Ferrage**, Cultural Counsellor and Director of French Institute in Budapest
- Farewell by **Agnes Havas**, Director Armel Opera Festival
- Closing remarks by **Rose Fenton**
- Concluding remarks by **Hugo De Greef**
- Statements from the **Atelier for Young Festival Managers**
- Farewell by **Inge Ceustermans**, Managing Director The Festival Academy

**20:00** Reception and closing dinner





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*The Festival Academy is an initiative of the European Festivals Association*

### **Host and co-organisers**



### **EFA's Structural Partners**



### **Partners**



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### **Support of participants**

