

BUDAPEST 2016

« Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets... »
Bernard Faivre d'Arcier

Atelier for Young Festival Managers 2 - 8 June 2016

Programme (dated 31 May 2016) is subject to change in the course of further preparations and during the Atelier itself. Next to the lectures and working sessions outlined, there are continuously opportunities for one-on-one contacts with Mentors and Presenters and the other participants – as this is an essential feature of the Atelier. Pioneering and experienced festival directors will be present at the Atelier for at least two days each, some of them staying for the seven days, to share their rich experiences with Atelier participants.

Mentors and Presenters

- **Hugo De Greef**, General Coordinator The Festival Academy, former EFA Secretary General, General Manager Bruges European Capital of Culture 2002, Founder and former Director Kaaitheater - Belgium
- **Rania Elias**, Director of the Yabous Cultural Centre and Jerusalem Festival - Palestine
- **Bernard Faivre D'Arcier**, President Lyon Biennial; Former longstanding Director Avignon Festival - France
- **Rose Fenton**, Director Free Word, former Director LIFT London - UK
- **Agnes Havas**, Director Armel Opera Festival - Hungary
- **Nele Hertling**, Member Strategy Group "A Soul for Europe", Former Vice-President of the Academy of Arts Berlin, Former Director Hebbel-Theater Berlin - Germany
- **Michal Merczynski**, Director Malta Festival Poznan, and Nostalgia Festival Poznań - Poland
- **Jonathan Mills**, Programme Director of the Edinburgh International Culture Summit, former Director of the Edinburgh International Festival - UK

Guest Speakers/Artists/ Cultural venues from Hungary are amongst others:

- Yvette Bozsik, Árpád Schilling
- A 38 Ship, Átrium Cinema, Auróra, Budapest Jazz Club, Budapest Festival Orchestra, Budapest Music Center, Budapest Pont, Capa Center, Cinema Uránia, Falk Miksa, Falk Art Festival, Fine Arts Museum Budapest, Hungarian National Gallery, International Opera Festival de Miskolc, Jurányi Ház, Krétakör, Kultmisszió Productions, Kunsthalle, Liszt Ferenc: Music Academy of Budapest, Ludwig Múzeum, Mai Manó Ház, Millénaris Park, Müpa&Festivals, Müszi, Off Biennale, Opera House Budapest, TAP Theater, Titanic International Film Festival, Theater Víg, Trafó House of Contemporary Arts, Studio of Young Artists' Association, Sziget Festival, Rózsavölgyi Szalon

All sessions take place at the Budapest Music Center (BMC) unless stated otherwise- Mátyás u. 8, 1093 Budapest

Thursday, 2 June – DAY 1

Hugo De Greef, Agnes Havas, Nele Hertling, Rania Elias, Jonathan Mills are present.

Mentors present participate in all sessions.

15:00 – 16:45 Participants registration at Mercure City Center Hotel

17:15 *Bus departs from Mercure City Center Hotel to Müpa
(Address: 1095 Budapest Komor Marcell u. 1.)*

17:45 Mentors and participants and guests arrive at Müpa

18:00 **Opening Ceremony at Müpa Budapest**

Welcome speeches and introductions

- **Welcome** by **Mr. Hoppál Péter**, Secretary of State - Hungarian Ministry of Human Resources
- **Welcome** by **Mr. István Márta**, Chairman of the Magyar Fesztivál Szövetség (Hungarian Festivals Association)
- **Welcome** by **Mr. Csaba Káel**, Chief Executive Officer Müpa&festivals
- **Welcome** by **Ms. Agnès Havas**, Director Armel Opera Festival
- **Introduction and welcome** by **Mr. Darko Brlek**, President European Festivals Association; President The Festival Academy and **Ms. Inge Ceustermans**, Managing Director The Festival Academy
- **Keynote speech** by **Mr. Jonathan Mills**

19:00 – 21:30 **Reception and buffet-dinner with live music**

Friday, 3 June – DAY 2

*Hugo De Greef, Agnes Havas, Nele Hertling, Rania Elias, Jonathan Mills are present.
Mentors present participate in all sessions.*

9:00 – 9:15	Presentation of The Festival Academy/ European Festivals Association Welcome and Introduction by Hugo De Greef
9:15 – 10:45	Object & presentation session – participants introduce themselves ¹
11:00 – 12:00	Presentation & exchange with Nele Hertling
12.00 – 13.00	The Topics of the Atelier! Introduction
<i>13:00 – 14:00</i>	<i>Lunch at BMC (Opus restaurant)</i>
14:00 - 17:00	The Topics of the Atelier! Working sessions ² In small mentor led working groups
<i>18:30</i>	<i>Meeting at Hotel Mercure: Departure to the Opera House (walking distance, 15 minutes)</i>
19:00 – 19:45	Visit of the Budapest Opera House Welcome by Mr. Szilveszter Ókovács , Director Opera House
19:45	Departure to Mozsár café & bar (walking distance, 8 minutes)
20:00–20:45	Presentation by Gergely Vajda , Artistic Director Arnel Opera Festival at Mozsár café & bar
20:45 - 22:00	Dinner at Mozsár café & bar Working sessions
<i>22:00</i>	<i>Optional: visit of a ruinpub</i>

¹ Participants present themselves. The presentation should take only a few minutes. Please bring an object that you can use as a starting point for a *story* or reflexion that tells something about you, personally. This might offer an insight into your values and motivations and how they relate to your professional life and what you are trying to achieve. Please prepare yourselves for this.

² All working sessions will be in different formats (plenary, small groups with or without mentors, by topics, etc.) to be confirmed following the discussions and according to the preferences of the participants

Saturday, 4 June – DAY 3

*Hugo De Greef, Agnes Havas, Nele Hertling, Rania Elias, Rose Fenton, Jonathan Mills are present.
Mentors present participate in all sessions.*

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| 9:00 – 13:00 | Participants Paper’s Presentation. Working sessions |
| <i>13:00 – 14:00</i> | <i>Lunch at BMC (Opus restaurant)</i> |
| 14:00 – 16:00 | Presentation and Exchange with Rania Elias |
| 16:30 – 17:30 | Working sessions |
| <i>18:00</i> | <i>Departure from Hotel Mercure to A38 Ship by bus</i> |
| 18:30 – 20:00 | Evening session at A38 Ship
Welcome and presentation of A38 by Mr. Sándor Kozlov , Press executive and Programme Organizer of A38
Welcome Rose Fenton
Presentation and Exchange with: <ul style="list-style-type: none">▪ András Berta, International Relations Director Sziget Festival▪ Stefan Englert, Executive Director Budapest Festival Orchestra |
| <i>20:00</i> | <i>Dinner-buffet at A38 inhouse restaurant</i> |
| <i>22:00</i> | <i>Optional: Inhouse concert</i> |

Sunday, 5 June- DAY 4

Hugo De Greef, Bernard Faivre D’Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Jonathan Mills are present.

Mentors present participate in all sessions.

Day of the Armel Opera Festival in the presence of Gergely Vajda - activities of the Armel Opera Festival take place at the BMC Concert Hall

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| 9:00 – 11:00 | Presentation by Jonathan Mills
Open discussions and reflections on the issues raised so far during lectures, presentations, exchanges and discussions to be further elaborated in the coming days
Questions by Rose Fenton |
| 11:00 – 11:30 | Second round of the ARMEL OPERA Festival Competition
Welcome by Agnes Havas and by the 5 theaters of different countries |
| 11:30 – 13:30 | Armel Opera Festival: Auditions with 5 opera houses/theaters of 5 different countries (Presentation of opera arias by approximately 30 candidates) |
| <i>13:30 – 15:00</i> | <i>Lunch at BMC (Opus restaurant)</i> |
| 15:00 – 17:00 | Armel Opera Festival: Auditions for specific roles with the 5 opera houses/theaters’ directors (one after the other at 30 minutes’ intervals) |
| 17:00 – 19:00 | Working Sessions and/or Exchange with mentors on their different presentations and on topics from the morning conclusions - in plenary
Introduction by Rose Fenton |
| 19:00 – 20:00 | Announcement of competition results of the Armel OPERA Festival Competition |
| 20:00 – 22:00 | Reception – inhouse (Opus) restaurant dinner-buffet |

Monday, 6 June - DAY 5

Hugo De Greef, Bernard Faivre D'Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Michal Merczynski, Jonathan Mills are present.

Mentors present participate in all sessions.

9:00 –13:00

Short cultural visits in different groups

Árpád Schilling, Átrium Cinema, Auróra, Budapest Jazz Club, Budapest Music Center, Budapest Pont, Capa Center, Cinema Uránia, Falk Miksa, Falk Art Festival, Jurányi Ház, Krétakör, Kultmisszió Productions, Kunsthalle, Mai Manó Ház, Millénaris, Müszi, Off Biennale, TAP Theater, Titanic International Film Festival, Theater Víg, Trafó House of Contemporary Arts, Studio of Young Artists' Association, Rózsavölgyi Szalon

13:00-14:30

Lunch at restaurant to be confirmed

14:30 - 16:30

Departure to Balatonfüred by bus

17:00-18:00

Boat tour at Balatonfüred

18:00

Departure to Tihany by bus (10 minutes)

18:30 – 20:00

Working sessions at Echo restaurant

20:00 - 22:00

Dinner by the lake

22:00

Return to Budapest

Tuesday, 7 June – DAY 6

Hugo De Greef, Bernard Faivre D’Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Michal Merczynski, are present.

Mentors present participate in all sessions.

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| 9:00 – 11:00 | The essentials of the previous days
Experiences, conclusions and insights, in plenary and small groups
Introduction by Rose Fenton |
| 11:00 – 13:00 | Presentation & exchange with Michał Merczyński
Presentation & exchange with Bernard Faivre d’Arcier |
| <i>13:00 – 14:00</i> | <i>Lunch at BMC (Opus restaurant)</i> |
| 14:00 – 16:30 | Working sessions |
| <i>16:30</i> | <i>Departure from BMC by bus to Müpa</i> |
| 17:00 – 17.45 | Presentation of Csaba Káel on Müpa |
| 17:50 – 18:30 | Ludwig Múzeum - Museum of Contemporary Art (located at Müpa)
Exchange with Krisztina Szipőcs , Deputy Director |
| 19:00 – 20:30 | Performance at Müpa
Bozsik Yvette Company: Oedipus Rex Dance drama in two parts
Meeting with Bozsik Yvette after the show |
| <i>20:45</i> | <i>Departure by bus to Gellért Hill</i> |
| 21:15 – 22:00 | Dinner buffet at Gellért Hill (Búsuló Juhász restaurant) |

Wednesday, 8 June – DAY 7

Hugo De Greef, Bernard Faivre D'Arcier, Agnes Havas, Nele Hertling, Rose Fenton, Michal Merczynski, are present.

Mentors present participate in all sessions.

Free time

*Optional: 9:00-10:30 visit: **Liszt Ferenc Academy of Music**
Presentation of **Mr. András Csonka**, Cultural director*

13:00-14:00 Welcome by **David Maenaut**, Delegate of the Government of Flanders in Central Europe
Lunch at BMC (Opus restaurant)

14:00 – 17:30 **Open exchange & drawing conclusions with mentors and all participants**
Questions by Rose Fenton

17:45 Departure to Hungarian National Gallery by bus

18:30 **Welcome by Ms. Mária Mihály**, Deputy General Director **Hungarian National Gallery**
Presentation by Anna Schlett, Head of Cultural Department **Fine Arts Museum Budapest**

19:00 – 20:00 **Closing Session** at Hungarian National Gallery with speakers, presenters, participants and guests

- Welcome by **Hervé Ferrage**, Cultural Counsellor and Director of French Institute in Budapest
- Farewell by **Agnes Havas**, Director Armel Opera Festival
- Closing remarks by **Rose Fenton**
- Concluding remarks by **Hugo De Greef**
- Statements from the **Atelier for Young Festival Managers**
- Farewell by **Inge Ceustermans**, Managing Director The Festival Academy

20:00 Reception and closing dinner



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The Festival Academy is an initiative of the European Festivals Association

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Support of participants

