

« Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets... » Bernard Faivre d'Arcier

Festival Readings

Bari, Italy | 19 - 21 May 2017

**The Festival Academy (an initiative of the
European Festivals Association) and
Fondazione SAT - Teatro Kismet - Teatri di
Bari - ItaliaFestival present**

Festival Readings Bari

19 – 21 May 2017

Festival Readings

Bari, Italy | 19 - 21 May 2017

What are the Festival Readings?

The Festival Readings are an intense three-day introduction to artistic festival management. The Festival Readings aim to illustrate festivals as platforms with strong meanings for art, the artist and their place in society, paying close attention to context... For the Festival Readings three internationally renowned and experienced festival leaders are asked to illustrate their work in detail. They stay the entire three days. Every day there's a lecture by one of them and is followed by a discussion with the participants. During the Festival Readings participants will attend performances programmed.

The Festival Readings are targeted at students of art and cultural management, dramaturgy and production staff members in governmental cultural departments and cultural institutions; and young people with specific motivation to attend. The first edition of the Festival Readings took place in 2013 in Romania during the Sibiu Performing Arts Open Market. In the meantime 5 more Readings took place: two more in Sibiu (2014, 2015), in Yerevan - Armenia (2015) and Sochi - Russia (2016, 2017).

Who organises the Festival Readings Bari 2017?

The Festival Readings Bari 2017 are jointly organised by The Festival Academy (an initiative of the European Festivals Association) and Fondazione SAT - Teatro Kismet - Teatri di Bari and ItaliaFestival, during the Festival Maggio all'Infanzia.

The Festival Maggio all'Infanzia started more than 20 years ago with the ambition of not simply being a festival for children and youth, but to be as well a festival *that is actually theirs*, looking at childhood as a condition of wonderment and discovery, of openness, energy and smartness. The festival brings together a community of adults and kids looking for enticing the childish soul. Art is the guide for this research and the force that moves and connects.

The regions of Puglia with **Teatri di Bari (Kismet e Abeliano)** and Campania with **le Nuvole – Casa del Contemporaneo** merged for this initiative, the Festival Maggio all'Infanzia, under a new identity named **Fondazione SAT**. Their mutual goal was to dedicate an entire month to the idea of childhood with shows, workshops, reviews of theatre plays made by the children, debates among children and teachers, round tables, cinema and literature. **Fondazione SAT** promotes cultural development and interaction between the two regions, Campania and Puglia, from a perspective of an integrated cultural offer, beyond theatre and so expressing a wider concept of culture for childhood. SAT is a non-profit association with the mission of programming, organizing, promoting and realizing activities with a cultural, educational, creative, social, sportive and recreational purpose, for and with children, their families as well as people whom are professionally involved with younger generations. More information about the project on [this website](#).

The Festival Academy, an initiative of the European Festivals Association (EFA), offers various training formats on festival management to young, dynamic and passionate festival makers worldwide. Its motto is: "The true role of a festival is to help artists to dare, to engage in new projects," a statement coined by Bernard Faivre d'Arcier, former Director of the Avignon Festival.

Festival Readings

Bari, Italy | 19 - 21 May 2017

What, when and where?

The next edition of the Festival Reading will be held in Bari, Italy, 19 - 21 May 2017.

Each reading starts with a one hour presentation and introduction by a speaker. The aim will be to create a dialogue with the other speakers and the participants, who will have the opportunity to ask questions and make comments. The focus is on the speaker's experience of festivals, making the programme, and collaboration with artists. This can draw in the specific context of the festival in terms of locale, budget, and audience.

More details on the programme can be found on the next pages.

The Festival Readings will be held at the **Officina degli Esordi**, via Crispi, 5 - 70123 Bari

Evening performances will take place at:

- **Teatro Abeliano**, Via Padre Massimiliano Kolbe 3 - Bari 70126 - www.nuovoteatroabeliano.com
- **Gran Teatrino**, Arena della Vittoria 4/a - 70132 Bari – www.casadipulcinella.it
- **Teatro Kismet Opera**, Strada San Giorgio Martire 22/f - 70123 Bari - www.teatrokismet.org

Bari If Lecce is the south's Florence, Bari is its Bologna, a historic but youthful town with a high percentage of students lending it a cooler and hipper edge. More urban than its neighbours Lecce and Brindisi, with grander boulevards and a more active nightlife, Bari supports a large university, a recently renovated opera house and municipal buildings that sparkle with a hint of northern grandiosity. Some time-poor travellers skip over Bari on their way to Puglia's big-hitter, Lecce (the towns have a long-standing rivalry, especially over soccer), but Bari doesn't lack history or culture. The slower-paced old town contains the bones of St Nicholas (aka Santa Claus) in its Basilica di San Nicola, along with a strapping castle and plenty of unfussy trattorias that arguably plug the delicious local nosh – *cucina barese* – better than anywhere else in Puglia. (source: Lonely Planet).

Transport

Your flights have been arranged and the details have been emailed to you. You will be met at the airport by a tax-driver with a sign with your name on it. Should you have any difficulties, you can contact: Augusto Masiello, President of Teatri di Bari - Cell +39 33 562 188 62 or Anna Maria Giannone, anna.giannone@teatrokismet.it, FIX +39 80 579 76 67 - MOB +39 32 985 734 75

Transfers will be arranged to **Officina degli Esordi** for the Festival Readings, as well as all the necessary transfers for the cultural and culinary activities on the programme.

Accommodation

[HOTEL BOSTON](#) Via Nicolò Piccinni, 155 - 70122 Bari

+800-8585-1234

Festival Readings

Bari, Italy | 19 - 21 May 2017

Speakers

Ulrich Fuchs (Germany), lives and works in Marseille. He studied German language and literature, politics, history, sociology and theatre studies, obtaining his PhD in 1982 at Free University in Berlin. He has been entitled several teaching posts in European universities since 1984. From 1984 until 2003 he worked as a dramatics advisor at the Bremer Theater, and from 2000 to 2004 he was Manager of the Music and Cultural management course at the College of Bremen. Since 1998 he has been active for the senator for culture in Bremen. From 2003 until 2005 he was part of the team preparing Bremen's application to become European Capital of Culture 2010 as a project manager. He held the position of deputy managing director and program director of Linz 2009 – European Capital of Culture 2009 (2005 - 2010) and of Marseille-Provence 2013 – European Capital of Culture 2013 (2010-2014). He has been a panel member of the European Commission selecting and monitoring the European Capitals of Culture since 2014.

Nele Hertling (Germany) has built many collaborations, created festivals and established organisations in Europe representing turning points of changes in society at their respective times. She was the General Manager of Berlin - European Capital of Culture in 1988. One year later, she reactivated the Hebbel-Theatre in Berlin, and acted as its Artistic Director until 2003. Later on, she was the Head of the Berliner Künstlerprogramm des DAAD until 2007. Nele Hertling organised contemporary dance festivals in Berlin: Dance in August (1988), International Dance festival (1999), and, together with Thomas Langhoff, she created the programme of Theater der Welt (1999). Vice-president of the Academy of Arts in Berlin until 2015, she is a founder and member of many international associations devoted to the support and promotion of art such as the European House for Culture and "A Soul for Europe".

Gundega Laiviņa (Latvia) runs the New Theatre Institute of Latvia, a project based organization working in the field of contemporary performing arts. Since 2009 she has been artistic and managing director of Homo Novus, International Festival of Contemporary Theatre. Gundega Laivina studied music, theory of culture and social anthropology. In 2011 and 2015 she was curator of the Latvian National exposition at the Prague Quadrennial of Performance Design and Space (exposition 'The Submission' was awarded with a golden medal for the total performance design in 2015); from 2010 till 2014 she was a member of the artistic board of Riga – European Cultural Capital 2014, being specifically responsible for site-specific initiatives and projects involving communities.

Hugo De Greef (Belgium), co-founder, board member and general coordinator of The Festival Academy, and former EFA Secretary General - will act as moderator throughout the readings. Hugo De Greef is continuously engaged for better conditions of art and artists around the world. To mention just a few highlights in what has been a distinguished career in the cultural sector: Hugo De Greef co-founded the Informal European Theatre Meeting (IETM), the Flemish Theatre monthly ETCETERA, the international publication THEATERSCHRIFT, the Philosophy Festival, the European House for Culture in Brussels, and in 2013 the School of Gaasbeek, a new workplace and residency for artists near Brussels. Hugo De Greef has been the General Manager of the Kaaithater in Brussels for 20 years. He was the General Manager of the European Capital of Culture in Brugge 2002 and Artistic Director for Brussels 2000. From 2007 to 2010 he was the General Manager of the Flagey Arts Centre in Brussels and in 1998/1999 he was the Artistic Advisor of the Flanders Festival.

Participants

Participants fall into one of the following categories:

- Students of art and cultural management, dramaturgy and production
- Staff members in governmental cultural departments
- Young people with a good motivation to participate

Festival Readings

Bari, Italy | 19 - 21 May 2017

Programme

Thursday, 18 May 2017

- 18:30 Meeting with Augusto Masiello in the hotel lobby, transfer to Teatro Abeliano (only Hugo De Greef and Nele Hertling – Gundega Laivina and Ulrich Fuchs arrive later in the evening)
- 19.00 **Show “ARABESKE”** Teatri di Bari at Teatro Abeliano
- 20.00 Transfer to city centre
- 20.30 Dinner with typical local products

Friday, 19 May 2017

- 08:30 – 9:00 Transfer speakers from the hotel to Officina with a bus shuttle
- 09:00 – 13:00 **Festival Readings at Officina degli Esordi**
Presentation: Nele Hertling
- 13:30 Lunch with typical local products tasting
- 15:00 - 18.00 **Guided tour:** medieval city fortifications and Swabian Castle
- 18.15 Transfer to Granteatrino
- 19.00 **Show “PULCINELE”** at Granteatrino
- 20.00 Transfer to city centre
- 20.30 Dinner with typical apulian food and wine tasting

Saturday, 20 May 2017

- 08:30 – 9:00 Transfer speakers from the hotel to Officina with a bus shuttle
- 09:00 – 13:00 **Festival Readings at Officina degli Esordi**
Presentation: Gundega Laivina
- 13:30 Lunch with typical local products
- 15:00 **Guided tour:** walk through the arcs of old Bari centre
- 17:00 **Guided tour:** metropolitan art gallery “Corrado Giaquinto”
- 18:00 Transfer to Teatro Kismet
- 18.15 **Show “COL NASO ALL’INSU”** by Sosta Palmizi at Teatro Kismet
- 20.00 Dinner with typical apulian food and wine and kitchen workshop: apulian *panzerotto*

« Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets... » Bernard Faivre d'Arcier

Festival Readings

Bari, Italy | 19 - 21 May 2017

Sunday, 21 May 2017

- 08:30 – 9:00 Transfer speakers from the hotel to Officina with a bus shuttle
- 09:00 – 13:00 Festival Readings at Officina degli Esordi**
Presentation: Ulrich Fuchs
- 13:30 Lunch with typical local products tasting
- 15:00 – 17:00 Guided tour: Underground Bari**
- 18:30 Transfer to Teatro Abeliano
- 19:00 Show “La Gabbianella” at Teatro Vascello**
- 20:00 Transfer to city centre
- 20:30 Dinner with typical Apulian products

« Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets... » Bernard Faivre d'Arcier

Festival Readings

Bari, Italy | 19 - 21 May 2017

Contacts

The Festival Academy

(initiative of the European Festivals Association)
Sainctelettesquare 17 - 1000 Brussels, Belgium
Office telephone: +32 2 588 20 46 / E-mail: info@thefestivalacademy.eu

Hugo De Greef, General Coordinator: +32 475 475 991



Co-funded by the
Creative Europe Programme
of the European Union

The activities in the EFA RISE project are implemented with the support of the Creative Europe Programme of the European Union.

Host and co-organisers

Teatro Kismet Opera

Strada San Giorgio Martire 22/f
70123 Bari
080.5797667 | fax +39.080.5749228
www.teatrokismet.org
info@teatrokismet.it

Anna Maria Giannone, anna.giannone@teatrokismet.it, FIX +39 80 579 76 67 - MOB +39 3298573475



Partner

italiafestival

