

# Festival Production Management Training

Module I | Antwerp, Belgium | 16 - 19 January 2019

**Programme** (dated 14 January 2019) is subject to change in the course of further preparations and during the training itself. Next to the lectures and working sessions outlined, there are continuously opportunities for one-on-one contacts with presenters and the other participants – as this is an essential feature of the training format.

## Facilitator

- **Roy Luxford**, Programme Director Edinburgh International Festival – UK

## Mentors

- **Mohamad Hamdan**, Consultant in training and in strategy, Co-manager Zoukak Theatre Company and Cultural association Beirut – France/Lebanon
- **Han Van Poucke**, Head of Production Holland Festival – The Netherlands

## Guest speakers

- **Jerry Aerts**, Director deSingel International Arts Campus – Belgium
- **Team deSingel: Fleur Devlieger**, Production Music department, **Katrijn De Wit**, Communication (audience development in relation to production), **Iris Van Camp**, Front of House, **Eline Verzelen**, Sabbattini educational programme, **Vincent Wilms**, Production performing Arts – Belgium
- **Femke Gyselinck**, Rehearsal Leader Rosas – Belgium
- **Fleur van Muiswinkel**, Artistic Coordinator visual & performing arts nona arts centre – Belgium / The Netherlands

## Wednesday, 16 January 2019

**14:00 - 15:00**      **Registration** at hotel Crowne Plaza

15:45                *Departure from the hotel to deSingel International Arts Campus*

**16.00 – 17:30**      **Welcome & drinks** in the blue foyer by

- **Jerry Aerts**, Director deSingel International Arts Campus
- **Inge Ceustermans**, Managing Director The Festival Academy
- **Roy Luxford**, Programme Director Edinburgh International Festival

**Introduction** of the Festival Production Management Training programme **by Inge Ceustermans and Roy Luxford.**

**17:45 – 19:45** **Participants introduce** themselves and their organisations in Meeting Room deSingel.

**20:00 – 22:00** Dinner in deSingel Grand Café and **working session** on the ‘answers on questions’/ topics with participants and presenters.

## Thursday 17 January 2019

*All sessions take place in the blue foyer.*

**9:00** **Plenary session:** participants’ expectations and topics to be discussed. **Introduction on the values and challenges** of the profession of production manager in festivals by **Roy Luxford.**

**10:00** **Presentation** by and **open exchange** with **Roy Luxford** and **Han Van Poucke** (*including a coffee break*)

*13:00 Lunch in the red foyer*

**14:00** **Start-up working groups** on sustainable festival production management with **Mohamad Hamdan, Roy Luxford** and **Han Van Poucke.** Introduction.

*15:45 Coffee break*

**16:00** **Presentation** by and **open exchange** with **Jerry Aerts.**  
**Meeting** and **conversation** with **deSingel team.**  
**Discovery tour** of deSingel venue.

*18:00 Dinner at the artists’ foyer*

**20:00** **Performance at deSingel**

Anne Teresa De Keersmaecker & Jean-Guihen Queyras, Rosas Mitten wir im Leben sind/Bach6Cellosuiten (120 min.)

*All sessions take place at the blue foyer, unless stated otherwise.*

- 9:00 – 11.00**      **Presentation** by and **open exchange** with **Mohamad Hamdan** on the sustainable management of theatre spaces and collective work sustainability (Zoukak Theatre) and **Fleur van Muiswinkel** on finding sustainable ways to work on a biennial (Nona Arts Centre/ Contour Biennial).
- 11:00*                *Coffee break*
- 11:15**                **Working groups** with **Mohamad Hamdan, Roy Luxford** and **Han Van Poucke**.
- 12:45 – 13:45*      *Lunch in the red foyer*
- 14:00**                **Cultural Visits**, in small groups different cultural institutions and organisations are visited.
- 16:00**                **Reports on the Cultural Visits**, exchange experiences
- 18:00**                **Exchange** with **Femke Gyselinck** (Rosas) in Meeting Room deSingel
- 19:00*                *Dinner at the artists' foyer*
- 20:00**                **Working groups** continue (Meeting Room deSingel available)

## Saturday 19 January 2019

*All sessions take place at the blue foyer.*

- 10:00 – 13:00**      **Participants report back** on Friday afternoon / evening discussions.  
**Exchange with mentors. Working sessions in small groups continue** with  
**Mohamad Hamdan, Roy Luxford and Han Van Poucke.**
- 13:00 – 14:00*      *Lunch at the red foyer*
- 14:00**              **Presentation** results working groups
- 15:30*              *Coffee break*
- 15:45**              **Presentation of EFA, EFFE, The Festival Academy's Alumni Network.**  
The significance of European and global networks.  
Presentation Module II, placement
- 16:15**              **Plenary session** on the main topics of the debates, introductions, visits, etc.  
of the previous days. **Open exchange & conclusions** with speakers and  
participants
- 18:00*              *Dinner at the artists' foyer*
- 20:00**              **Performance at Toneelhuis/Bourlaschouwburg**  
  
Aren - by and with Benjamin Verdonck (100 min.)

The logo for The Festival Academy, featuring the text "THE FESTIVAL ACADEMY" in white, bold, uppercase letters on a green, trapezoidal background.

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The Festival Academy is an initiative of the European Festivals Association (EFA)

#### **EFA's Structural Partner**



Co-funded by the  
Creative Europe Programme  
of the European Union

This activity is part of the EFA RISE project implemented with the support of the Creative Europe Programme of the European Union

#### **Host and co-organisers**

The logo for deSingel, featuring the text "deSingel" in a bold, sans-serif font. The "de" is in black, "Singel" is in purple, and the "l" is in blue.