

# Ruth Fend

*ZEIT ONLINE GmbH – Germany*



Ruth Fend has acted as Project Lead for Z2X Festival for New Visionaries by ZEIT ONLINE since June 2019. In this position she put together the programme of Z2X19, the annual two-day-festival in Berlin with 800 participants. She also provides editorial content about the festival's output and its participants on ZEIT ONLINE as well as the project's own website [z2x.zeit.de](http://z2x.zeit.de). After the big festival she focuses on project development and stories emerging from the community.

From 2016 – 2018, Ruth has been Chief Editor of monthly Zeitgeist magazine "NEON" which targeted young adults from 18 to 35 years-old as well as "NIDO", the follow-up for young parents. Before that she was Chief Editor of the bi-monthly business lifestyle magazine "Business Punk" for two years. She started her journalistic career with a two-year traineeship at "Financial Times Deutschland" where she later worked in the editorial and comments section before she became the paper's China correspondent, based in Beijing in 2011.

Ruth calls herself a proud media crisis survivor. When the publisher shut down "Financial Times Deutschland" at the end of 2012, she stayed in China for another year, working as a freelancer and writing a book ("Wok'n'Roll") on contemporary Chinese life. Her protagonists were ordinary Chinese citizens all over the country who tried (and mostly failed) to teach her to cook Chinese food. When the publisher closed "NEON" down in 2018, she joined the non-profit investigative media startup "CORRECTIV" as Deputy Chief Editor for nine months.

Ruth was born 1979 in Konstanz, Germany, and got her Master degrees in International Relations at the University of Geneva and The Fletcher School of Law and Diplomacy, Tufts University, Boston.