## **Cris Gera**

## Musician, Artist related to ICORN - Zimbabwe



Cris Gera is a Sweden based Zimbabwean singer who won the Swift Sing Our Song Competion which was held on Star FM Zimbabwe on the 25th of January 2013. Before the Swift Song Competition Cris did two albums and several performances on big events, clubs and restaurants in Zimabawe. The musician is also an arts culture manager.

To date Cris has three full albums to his credit and three singles productions. His specialty is Afro Jazz and Afro Pop/Soul but he has also done part traditional Zimbabwean genres and even gospel productions. Cris has had excellent national airplay while still in Zimbabwe with his music played on all radio stations and also on Television. The musician has also had the privilege to share the stage and do collaborations with some of the region's elite in Africa's music fraternity.

Cris carries a passion for music that transforms people's lives. His

goal has always been doing music for the people and use music to educate, preserve and present music as a communal and spiritual expression of life and diversity in the world. He seeks to create a nurturing environment that encourages cross-cultural exchange and celebrates the versatility of the human spirit. His fusion of contemporary modern and African genres resonates well in a community seeking to learn cultures from other countries. Cris can do custom performances for specific occasions as may be required and he believes he can woo any crowd given the opportunity.

The musician is slowly gaining recognition into the Swedish music fraternity as he is collaborating with a giant musical company in the country's northern region. Cris was recently signed with a Norwegian record label called LIDIO a sub label to Grappa Musikkforlag - Norway's largest independent record label.