

# Fanny Guillaut-Martin

## *Art of Festivals – Canada*



Fanny Martin is the founding Director of Art of Festivals, a ‘think-and-do’ not-for-profit consultancy that helps festivals, arts organizations and artists to create outstanding experiences by optimizing their systems and amplifying their artistic & social impact. With 15 years’ international experience in festival & conference management, her work focuses on shaping cultural strategies, engaging people in public space, designing arts-based learning programs and creating experiences with artists, educators, academics, technologists and citizens that disrupt and enchant the everyday.

Born and educated in France, where she completed an MA in Interdisciplinary Art Theory and an MSc in Business Management, Fanny spent 10 years in the UK working as a creative producer for live music and events and as a consultant leading on sector-building initiatives and organisational development planning.

In Canada, she has managed events, programs and projects for organisations of various sizes and disciplines, from art & science symposium Subtle Technologies to literature mentoring charity Diaspora Dialogues, civic engagement global movement Jane’s Walk, multidisciplinary festival Luminato and Local Arts Service Organization North York Arts. She is Chair of Theatre Direct Canada and Chair of the Marketing & Communications Committee of Arts Consultants Canada.