

Tanya Logacheva

Marketing and sales A-Cube - Ukraine



Tanya holds a master degree in Finance from Kiev National Economic University. She also studied journalism at the University of Modern Journalism in Moscow but she decided not to get the diploma on the final semester, due to war conflict between Ukraine and Russia (2014).

In 2019 she joined «A-Cube» company as Head of Marketing and Festival Direction and since 2013 she has been working in discounter retail chain «HalfPrice», where she was responsible for the retail concept development, Head of Buying and Marketing. Currently she maintains cooperation with the company as a member of Board of Directors focusing mainly on HR, Marketing and Organizational Design.

She adores sport and traveling and she tries to unite these two areas. She has run 5 marathons in Europe and one night ultramarathon (50km), countless number of half marathons and trails. She also surfs whenever and wherever there is an opportunity. She attends ballet choreography classes, as she is currently working with contemporary dance.

