



**THE
FESTIVAL
ACADEMY**

encourage-enable-enact

Digital (R)Evolution, A Communication & New Technologies Training 22-25 January 2020, Antwerp - Belgium, in partnership with deSingel International Arts Campus

Programme

This programme (dated 15 January 2020) can change prior to and during the workshop as it takes into account the needs of the participants. The programme is based on an analysis of the expectations of all the applicants and the feedback of participants.

Programme development and Atelier Facilitator

- **Mike Van Graan**, Founding President African Cultural Policy Network - South Africa

Expert, Mentor and Keynote speaker

- **Keith Nurse (PhD)**, Principal/President Sir Arthur Lewis Community College Morne Fortune, St. Lucia and Unesco Expert – Caribbean

Mentors

- **Valentina Corona**, Director Playwave - Australia
- **Nicolas Klimis and Camilla Colombo**, Founders Ohme - Belgium
- **Grayson Wambach**, Creator/ Producer - USA

deSingel team

- **Jerry Aerts**, General Manager & Artistic Director deSingel - Belgium
- **Katrijn De Wit**, Coordinator Press & Audience Development deSingel - Belgium

Guest speakers

- **Cathrine Helland**, Communication Manager International Cities of Refuge Network - Norway
- **Manon Muti**, Peace and Justice Security Training - The Netherlands
- **Cynthia Schneider**, Distinguished Professor in the Practice of Diplomacy; Co-Director Laboratory for Global Performance and Politics Georgetown University, Co-Director MOST Resource, Co-Director Timbuktu Renaissance, Former US Ambassador to the Netherlands – US
- **Mike Verledens**, Sparklink - Belgium
- **Arkadi Zaides**, Artist/ Choreographer – France

All Atelier sessions take place at deSingel International Arts Campus, Desguinlei 25, 2018 Antwerp.

Wednesday 22 January , DAY 1

All sessions take place at Meeting Room deSingel.

- 12:00 - 13:00 Participants' registration at the hotel
- 13:00 Walk from the hotel to deSingel International Arts Campus
Light snacks, coffee, tea, water in the Artists' Foyer
- 14:00 Welcome, introductions in Meeting Room deSingel
- Participant introductions
 - Experts/Mentors introduce themselves
 - Introduction to the Atelier generally and this one in particular
 - Introductions deSingel team by Jerry Aerts
- 16:30 Inspirational and educative screenings of digital technology and its use within the arts and culture sector. Some by participants, some by experts, some collected by the Atelier. The following experts will present, amongst others:
- Katrijn de Wit, deSingel
 - Mike Verledens, Sparklink
 - Cathrine Helland, ICORN
- Experiencing *Necropolis* and discussion with Arkadi Zaides, the creator.
- 18.30 Keynote address by Keith Nurse: *Disrupt. Dispose. Discover. Digital Technology and its real and potential impact on art and festival-making.*
- 20:00 Dinner in deSingel Grand Café

Thursday 23 January , DAY 2

All sessions take place in the Blue Foyer

- 09:00-11:00 Plenary: SWOT Analysis – the strengths, weaknesses, opportunities and threats posed by digital technology in the arts and culture, festival space
- Presentations on business models in the creative sector, impacted by technology.
- Valentina Corona, Grayson Wambach, Nicolas Klimis and Camilla Colombo
- 10:30-11:00 Coffee Break

11:00-13:00	Plenary: <i>Digital Technology: The Good, the Bad and the Ugly</i> , Manon Muti
13:00-14:00	Lunch in the Artists' foyer
14:00-14:15	Presentation of Atelier Gothenburg Toolkit on Technology and Festivals, Valentina Corona and Nicolas Klimis.
14:15-15:45	Establishment of Working Groups
15:45-16:00	Coffee break
16:00-17:45	Theme-specific roundtables <ul style="list-style-type: none">• Digital technology and audience development (new, young audiences): Valentina Corona and Grayson Wambach• Digital technology and security: Manon Muti• Digital technology and interdisciplinary work: Camilla and Nicolas
17:45	Dinner in the Artists' Foyer
18:30	Departure to Extra City & Toneelhuis
19:00	Experiencing the cultural life of Antwerp (Expo Felicity Hammond at Extra City + Guided visit to Toneelhuis Antwerp) followed by drinks.

Friday 24 January , DAY 3

All sessions take place in the Blue Foyer

9:00-9:30	Reflections on Day One and notes from mentor and theme-specific roundtables
9:30-11:00	Roundtables with mentors/experts – on topics of expertise and any questions participants may have Participants rotate from table to table as they wish.
11:00-11:30	Coffee break
11:30-13:00	One-on-one sessions with mentors and Toolkit working groups These take place in parallel to take advantage of the presence of mentors who need to leave earlier.
13:00-14:00	Lunch in the Artists' foyer
14:00-14:30	Topics that participants want to cover/experience/share

14:30-16:30	Working Groups
16:30-18:00	One-on-one sessions with mentors
18:00-19:00	Dinner in the Artists' foyer
19:00	Free
20:00	Dance performance Daniel Linehan at deSingel

Saturday 25 January , DAY 4

All sessions take place in the Blue Foyer

09:00-11:00	Roundtables for participants/mentors to talk to topics identified on Day Two
11:00-11:30	Coffee break
11:30-12:00	Roundtable reports to Plenary
12:00-13:00	Working groups finalise their presentations
13:00	Lunch in the Artists' Foyer
14:00-16:30	Working Group presentations Feedback and discussion
16:30-17:00	Presentation of The Festival Academy, EFA, EFFE and the Alumni Network
17:00-18:00	Evaluations
18:00	Closing dinner
20:00-21:30	Concert LYENN & ChampdAction - Vokal Trakt in deSingel

Saturday 26 January , DAY 8

Morning Check-out is possible until 12:00

Digital (R)Evolution: Communication and New Technologies Training organising partners



The Festival Academy's initiator, European Festivals Association



The Festival Academy is an initiative of the European Festivals Association (EFA) which unites distinguished music, dance, theatre and multidisciplinary arts festivals from Europe and beyond since 1952. It connects about 100 festivals and festival associations in 40 countries. EFA's activities are implemented with the support of the [Creative Europe Programme of the European Union](#).

The Festival Academy's main funding partners



Co-funded by the
Creative Europe Programme
of the European Union

The project entitled 'Act for Global Change: A Global Conversation from the Arts to the World' (ACT) has the ambitious goal to build bridges between different fields of actions, being the artistic, social, political and business world. ACT is implemented with the support of the [Creative Europe Programme of the European Union](#).



Thanks to the support of the Open Society Foundations, The Festival Academy will be able to further extend its activities geographically as well as its global community of festival makers. More people worldwide will have the chance to participate in its programmes and will become part of its growing community.

The Festival Academy's partners supporting participants

