

## Maja LAPUSZYNSKA



Wianki – Fete de la Musique Program Manager, previously Sacrum Profanum Festival Manager, experienced concert producer, with almost 10 years practice in programming and realisation of film music, early music, contemporary classical music, pop, opera and various TV Concerts.

Since 2012 Maja is associated with Krakow Festival Office, the biggest such institution in Poland, in the role of Senior Specialist for Music. Between 2013 and 2017 worked as production manager for various KBF events while she gained a lot of experience in booking and managing VIPs and handling all festival hospitality logistics. Between 2015 and 2017, simultaneously, her function was Sacrum Profanum Festival Manager, devoted to contemporary music, biggest and oldest such festival in Poland. In 2015 she was promoted to be Wianki Fete de la Musique Program Manager, handling the whole festival both with external partners, dealing with all the bookings and coordinating the work of the whole Music Productions Department of

the Festival. Also, since November 2019 she's an alumni from Festival Academy – Atelier Next edition for young festival managers.

Despite the role she's handling in Krakow Festival Office, I cooperate as a Production Manager with the biggest festival in Poland such as OFF Festival in Katowice, Unsound Festival, Tauron Nowa Muzyka Festival in Katowice, Snow Fest Festival in Szczyrk, Fest Festival in Katowice, Mystic Festival. Also she's cooperating with Open'er Festival in Gdynia, Orange Warsaw Festival, Kraków Life Festival which are the biggest open air festivals in Poland.

Since December 2019 she's in the Board of Directors at HEMI, where she's responsible for coordination of networking group between the associations and networks between the partners. The Hub for the Exchange of Music Innovation (HEMI) is a European cooperation project initiated by a consortium of 10 partners from 9 countries of Central and South Eastern Europe (CSEE). HEMI's consortium is developed as a Cluster, and includes Public and Private organizations, Associations, Festival & Live event Organizers, Export Offices, Music Business school and showcase festivals. Co-funded by the Creative Europe Programme of the European Union for 4 years (2020-23), HEMI aims to strengthen and expand the horizontal value chain and the cooperative model among the joining organizations operating in the Music Industry and in the Live Music sector of CSEE region.

