



## ACT A4 | Pilot Digital (R)Evolution: Communication and New Technologies Training |

Pilot Digital (R)Evolution: Communication and New Technologies Training, 22-25 January 2020 @ Antwerp (BE) | organized in collaboration with deSingel International Arts Campus



Direct participants: 12 participants + 1 facilitator + 1 expert + 3 mentors + 4 cross-sectorial guest speakers + 1 local speaker + 2 collaborators from deSingel team + 3 TFA team + 2 TFA interns

The 4-day programme took place from 22 to 25 January 2020 in Antwerp – Belgium, organised in partnership with deSingel International Arts Campus. 12 participants coming from 11 different countries took part in it, inspired by and guided through the programme by an international group of experts from the festivals field, the technological world, and civil society experts.

The programme contributed to the knowledge on audience development / participation / interaction and to reaching out to diverse communities in civil society, to citizenship building, to improve access to arts and culture and the role of digital tools and new technologies in this. It also provided the participants with a new network of peers that is dealing with these topics in a daily arts festivals practice, be it in the smallest festival or the biggest flagships.

**Dates:** 22 to 25 January 2020 | **Place:** BE, Antwerp

The activity took place in Antwerp (BE), organised in collaboration with deSingel International Arts Campus and brought together 12 passionate festival makers, mentors and guest speakers from across the globe for 4 intense days.

This 4-day long programme was aimed at festival managers worldwide who are interested in the impact and use of digitalisation and new technologies within the arts' and festivals' field, who wish to improve their communication skills, learn from experts in the field and exchange ideas with their peers.

Because of the format, participants were able to discuss the topics they were concerned with, the role to bring the artistic offer to the maximum attention of audiences, the extent of their responsibility in relation to the artistic programme, the success stories and the challenges they face.

**Lessons learned and impacts**, as reported by participants:

- Learning **more than expected** in regards to **digitals tools in the management of festivals** and how to use them to improve participants' ideas about festivals and artworks;
- Being **inspired** and impressed by meeting and listening to the selected **experts about digital technology**;
- Sharing positive **experience exchanges** with peers;
- Getting new ideas regarding how people are using **technology in festival making** and festival experiences;
- Learning how to be innovative and gathering more general knowledge concerning **newest trends and technological options** for arts festivals;
- Being introduced to **new media forms** and getting new perspectives and input regarding how to improve the **organizational methods** in their institutions;
- Learning **more than expected** about several practical instruments for **audience attraction, development and engagement** with **digital interfaces**;

**Follow up:** 12 participants became part of the global community of festival managers of The Festival Academy today counting 700+ of more than 80 countries and all continents and are included in continued opportunities for networking and collaborations amongst each other.





More information on:

- The mentors and guest speakers can be found [here](#)
- On the programme [here](#).
- The list of participants can be consulted [here](#).
- The closing news on the Atelier NEXT can be found [here](#).
- More about the 4 days can be found on the following links to [The Festival Academy's website](#), [Facebook page](#) and [Instagram!](#)

Some quotes to share:

*“TFA is doing something that is not available elsewhere.”*

— Keith Nurse - Principal/President Sir Arthur Lewis Community College Morne Fortune, St. Lucia and Unesco Expert – Caribbean (expert, mentor and Keynote speaker)

*“I definitely think this program is essential for any young festival maker and any young artist and any young entrepreneur.”*

— Nomsa Mazwai – General Manager of Soweto Theatre and founder of the NGO #FunkitlmWalking – South Africa (participant)

*“All these tools are helping us so much to expand our knowledge, to develop, and there are many more opportunities - that is why it is very important to reflect on and to talk about it.”*

— Katharina Wickel – Communication Manager Baltic Sea Music Education Foundation e.V / Usedom Music – Germany (participant)

*“It allows people from different background to learn from one another about digital technology and how it has been impacting our industry and our world. (..) Gaining new perspectives and new ways to use those technologies are very beneficial.”*

— Grayson Wambach – Creator/ Freelance Producer – US (mentor)





## Programme

### Introduction

*This programme (dated 20 January 2020) could change prior to and during the workshop as it took into account the needs of the participants. The programme was based on an analysis of the expectations of all the applicants and the feedback of participants.*

### The key expectations were that the activity would facilitate:

- *Learn and be aware of **digital skills and technologies** and their applications in participants' projects in the following areas: festival management, audience development, community connection, communication in collaboration with teammates, artists, press, and audience (61%)*
- *Learn and exchange from and with **peers and experts** (16%)*
- *Extended underdeveloped **network** by meeting up with festival organisers from similar professional backgrounds (13%)*
- *Get **new ideas** and experience (10%)*

*Applicants who expressed a need to develop **skills** included the following: new aesthetics and ethics including **data protection** and the combination of performing arts and science; new technologies/intemedia arts, **apps**, and collaborative work; communication strategies and marketing; **audience maintenance** & development; and festival management including organization, promotion, development, coordination and fundraising. There were also applicants who questioned how to **program sustainably**, how to create communication strategies with low budget and how to use technologies to keep existing community alive and reach out for new audience. This programme considered these themes as well as others not mentioned above.*

*Because of the format, participant were able to discuss the topics they are concerned with, the role to bring the artistic offer to the maximum attention of audiences, the extent of their responsibility in relation to the artistic programme, the success stories and the challenges they face.*

*At the end of the training, participants left with extended communication skills, a broad new personal and professional network, and inspiration for new projects.*

*Digital (R)Evolution was organised in collaboration with the deSingel International Arts Campus and took place in Antwerp, Belgium.*



Programme development and Facilitator

- **Mike van Graan**, Founding President African Cultural Policy Network - South Africa

Expert, Mentor and Keynote speaker

- **Keith Nurse (PhD)**, Principal/President Sir Arthur Lewis Community College Morne Fortune, St. Lucia and Unesco Expert - Caribbean

Mentors

- **Valentina Corona**, Director Playwave - Australia
- **Nicolas Klimis and Camilla Colombo**, Founders Ohme - Belgium
- **Grayson Wambach**, Creator/ Producer - USA

deSingel team

- **Jerry Aerts**, General Manager & Artistic Director deSingel - Belgium
- **Katrijn De Wit**, Coordinator Press & Audience Development deSingel - Belgium

Guest speakers

- **Cathrine Helland**, Communication Manager International Cities of Refuge Network - Norway
- **Manon Muti**, Peace and Justice Security Training - The Netherlands
- **Cynthia Schneider**, Distinguished Professor Practice of Diplomacy; Co-Director Laboratory for Global Performance and Politics Georgetown University, Co-Director MOST Resource, Co-Director Timbuktu Renaissance, Former US Ambassador to the Netherlands - USA
- **Mike Verledens**, Sparklink - Belgium
- **Arkadi Zaides**, Artist/ Choreographer - France



## Biographies

### Mike van Graan

#### *Founding President African Cultural Policy Network - South Africa*



Mike van Graan graduated from the University of Cape Town with a BA Honours Degree in Drama in the mid-eighties. He has served in leadership positions in a variety of anti-apartheid cultural organisations, including the Congress of South African Writers and General Secretary of the National Arts Coalition. After the country's first democratic elections in 1994, he was appointed as a Special Adviser to the first minister responsible for arts and culture where he played an influential role in shaping post-apartheid cultural policies. In 2011, he was appointed by UNESCO as a Technical Adviser to develop cultural policies and strategies aligned to the 2005 Convention in the Global South.

In the late 1990s, he was appointed by the City of Cape Town to coordinate the inaugural One City, Many Cultures Festival as an intercultural response to the increasing polarization between the primary religious faiths (Islam, Judaism and Christianity) as a result of a series of bomb blasts in the city.

Until early 2016, he served as the Executive Director of the African Arts Institute (AFAI) in Cape Town to help develop leadership for the African creative sector. In 2017, he was elected as the founding President of the newly-formed African Cultural Policy Network.

Creatively, van Graan works as a playwright. To date, he has written thirty plays and he is considered as one of South Africa's leading contemporary playwrights. From 1 September 2016 to the end of May 2017, he was a Richard von Weizsaecker Fellow at the Robert Bosch Academy in Berlin.

Van Graan has also acquired experience in curating international conferences such as the World Summit on Arts and Culture (Johannesburg, 2009), the International Network for Cultural Diversity conference (Cape Town, 2001) and the African Creative Economy Conference (Cape Town, 2013).

He is the 2018 recipient of the Hiroshima Foundation for Peace and Culture Award in recognition of his contribution to the fight against apartheid, to building a post-apartheid society and to the study of the interface between peace and culture both in his home country and across the African continent.

He is currently a fellow of the Stellenbosch Instituted for Advanced Study (STIAS), working on his first novel.



## Keith Nurse (PhD)

*Principal/President Sir Arthur Lewis Community College Morne Fortune, St. Lucia and Unesco Expert - Caribbean*



Dr. Keith Nurse is the Principal/President of the Sir Arthur Lewis Community College in St. Lucia.

He has formerly served at the University of the West Indies as the World Trade Organization Chair and has worked recently as Senior Economist and Advisor on Structural Policies and Innovation to the OECD Development Centre in Paris.

He serves on the executive bureau of the UN Committee for Development Policy a subsidiary body of the United Nations Economic and Social Council (ECOSOC).

He serves also as a member of Hemispheric Programme Advisory Committee of the Inter-American Institute for Cooperation in Agriculture. Dr. Nurse is the executive producer of the docudrama “Forward Home: The Power of the Caribbean Diaspora”. He is the Chair of CaribbeanTales media group and co-founder of the CaribbeanTales Incubator.

## Valentina Corona

*Director Playwave - Australia*



Valentina is a Creative Producer and Director with a background in arts journalism, relationship management, festival and arts marketing and multiplatform media and has worked in the arts and festivals industry in Edinburgh, Adelaide and Sydney.

Valentina is the co-founder and director of Playwave, a new digital audience engagement partnership with over 40 cultural organisations across Greater Sydney to make the arts more accessible to Young People. Having launched alongside Sydney Festival in 2018, Playwave is the digital passport to the arts for Young People in Sydney. Using a model that has successfully established a

platform for new audience engagement, Playwave now aims to expand its services to arts festivals and organisations across Australia and beyond.

Valentina is passionate about what the arts mean to Young People, and how collaboration can ensure the creative industries continue to be a space for opportunity and success for artists, cultural workers and their audiences



## Nicolas Klimis

*Co-founder Ohme - Belgium*



Nicolas Klimis is a cultural entrepreneur, engineer and musician born in Brussels, Belgium.

After graduating as a materials science engineer in Brussels in 2013, Nicolas left for London to pursue a master in arts administration and cultural policy at Goldsmiths, University of London. His profound passion for music has led him to work for the European Union Youth Orchestra (London), as a creative europe partnership coordinator and for BOZAR (Brussels), as a music producer.

Since 2016, Nicolas co-founded Ohme, where he now serves as a development manager, for which he develops a strategy for the organisation, finding new project opportunities, fundraising and following production.

## Camilla Colombo

*Co-founder Ohme - Belgium*



With one foot in art production and curation, and one in European cultural policy, Camilla worked in Italy, UK, and Belgium.

Always interested in hybridization and crossing of disciplines, Camilla served in art organisations of all sizes as well as with independent artists, focusing on multidisciplinary and multimedia productions.

Since 2016 she is based in Brussels where she is active in cultural policy and advocacy for the arts, and where, with a group of engineers, she co-founded Ohme, an organisation curating and producing educational and artistic content at the nexus between arts and sciences.

She is co-founder of Saloon Brussels, a network for women working in the art scenes as curators, artists or journalists, as well as in galleries, museums or universities.

She also initiated Culture Solutions, an independent non-for-profit, bottom-up social innovation group contributing to the excellence of EU international cultural relations policies.



Co-funded by the  
Creative Europe Programme  
of the European Union

**ACT** is implemented with the support  
of the [Creative Europe Programme of the European Union](#).



## Grayson Wambach

*Creator and Producer - Chicago, USA*



Grayson Wambach is an experienced arts professional, cultural producer, and creative consultant who has worked across the creative sector programming and producing public talks, live performances, gallery exhibitions, and live events throughout Chicago, nationally and internationally.

He has worked for, among others, the Chicago Humanities Festival, the Chicago International Film Festival and the Sundance Film Festival. He has also programmed and produced live content for companies such as Google.

Through his experience, he has had the chance to see how new technologies and digital platforms are reshaping the way we connect and collaborate with one another, both seeing the positive and negative effects it can create.

Grayson was a participant in the Atelier for Young Festival

Managers in Valletta, Malta 2019 and has built relationships from that experience that have allowed him the opportunity to collaborate with Malta's Science in the City Festival, the Edinburgh International Cultural Summit, and Baybeats Music Festival in Singapore.

## Jerry Aerts

*General Manager and Artistic Director deSingel International Arts Campus - Belgium*



Before his appointment as General Manager and Artistic Director of deSingel International Arts Campus in 1991, Jerry had already worked in the house as music programmer. Since that year, he has held his current position and has witnessed the development of the centre. Besides working for deSingel and with a background in public relations, advertising and sales promotion, he has been managing festivals such as the Dutch and Flemish Theatre and Dance Het Theaterfestival, Opera 21, Mind the Book and De Nachten, focusing on literature and rock

music. Jerry Aerts is also a board member of many Flemish arts organisations.

## Katrijn De Wit

*Coordinator Press & Audience development - Belgium*



Katrijn De Wit has a Master degree in Art History & Theater Sciences.

She worked for VRT (Public Flemish broadcast) as a brand manager for the TV channel Canvas and radio stations Studio Brussels and MNM and has been coordinating press and audience development at deSingel for 8 years.

"It is a privilege to be able to work within the Arts. Our task is to spread the beauty of the (inter) national deSingel programme to the largest and most diverse possible audience."

## Cathrine Helland

*Communication Manager International Cities of Refuge Network - Norway*



Cathrine Helland is Communication Manager at ICORN, the International Cities of Refuge Network ([www.icorn.org](http://www.icorn.org)) where she has worked for the past 7 years. She holds an MSc in Communication and Arts History from Copenhagen and Roskilde University and has previously worked in the arts and educational sector, in institutions such as the National Gallery of Denmark and the IT University of Copenhagen.

Cathrine is responsible for the overall communication of the organisation as well as managing the annual international ICORN gatherings (General Assembly and Network Meetings) and various cooperation projects for promotion.

## Manon Muti

### *Training coordinator Justice and Peace - The Netherlands*



Manon Muti is Training coordinator at Justice and Peace Netherlands. She provides trainings on holistic security to human rights defenders, activists and journalists, staying in the Shelter City Initiative. Shelter City offers a 3-months relocation programme to human rights defenders at risks, to rest and respite in the Netherlands. Manon has a professional background in human rights activism. Before joining Justice and Peace, she worked in Mexico, Colombia and Honduras, where she supported the UN and several human rights organisations, with a special interest in digital security and gender issues.

## Cynthia Schneider

### *Professor in the Practice of Diplomacy; Co-Director Laboratory for Global Performance and Politics Georgetown University, Co-Director MOST Resource, Co-Director Timbuktu Renaissance, Former US Ambassador to the Netherlands - US*



Ambassador Schneider publishes and organizes initiatives in the area of diplomacy and culture. She co-directs the [Laboratory for Global Performance and Politics](#) at Georgetown, a joint signature initiative between Georgetown's School of Foreign Service and College of Arts and Sciences, with the mission of humanizing global politics through the power of performance.

Additionally, Dr. Schneider co-directs the Los Angeles-based [MOST Resource](#) (Muslims on

Screen and Television) and the [Timbuktu Renaissance](#), a Mali-based platform for countering extremism and promoting peace and development through a focus on culture. Both initiatives grew out of her work leading the [Arts and Culture Dialogue Initiative](#) within Brookings' Center for Middle East Policy.

Professor Schneider teaches courses in Diplomacy and Culture in the School of Foreign Service at Georgetown, where, from 1984-2005, she was a member of the art history faculty, and published on Rembrandt and seventeenth century Dutch art. She also organized exhibitions at the National Gallery of Art and the Museum of Fine Arts, Boston.

Dr. Schneider publishes and speaks frequently on topics related to arts, culture, and media and international affairs. Her writings range from op eds articles for the [Los Angeles Times](#), [Huffington Post](#), [CNN.com](#), and [Foreign Policy](#) to policy papers for [Brookings](#); she has spoken at [TED](#) and [TEDx](#), as well as at universities, conferences, and festivals around the world.

From 1998-2001, she served as US Ambassador to the Netherlands, during which time she led initiatives in cultural diplomacy, biotechnology, cyber security, and education. Professor Schneider has BA and PhD from Harvard University.



## Arkadi Zaides

*Artist/ Choreographer - France*



Arkadi Zaides is an Israeli independent choreographer and visual artist, of Belarusian origin, currently living between France and Belgium. His company Institut des Croisements is based in Villeurbanne (FR) since 2015.

In Israel, he performed in several companies such as the Batsheva Dance Company and the Yasmeen Godder Dance Group before embarking on an independent career in 2004.

Zaides holds a Masters's degree from the DAS Choreography at the AHK Academy of Theater and Dance in Amsterdam, The Netherlands. His performances and installations have been presented in numerous dance and theater festivals, museums and galleries across Europe, North and South America and Asia.

Zaides' artistic practice aims to initiate critical debate, concentrating on the body as a medium through which social and political issues are experienced most acutely. He is a recipient of numerous awards among them the Emile Zola Prize for Performing Arts for demonstrating engagement in human rights issues in his work Archive (2013) and the Kurt Joss award for his work Solo Colores (2010).





## Agenda

*All Atelier sessions took place at deSingel International Arts Campus, Desguinlei 25, 2018 Antwerp.*

### Wednesday 22 January, DAY 1

All sessions took place at Meeting Room deSingel.

|               |   |
|---------------|---|
| 12:00 - 13:00 | Participants' registration at the hotel   |
| 13:00         | Walk from the hotel to deSingel International Arts Campus<br>Light snacks, coffee, tea, water in the Artists' Foyer   |
| 14:00         | Welcome, introductions in Meeting Room deSingel <ul style="list-style-type: none"><li>• Participant introductions</li><li>• Experts/Mentors introduce themselves</li><li>• Introduction to the Atelier generally and this one in particular</li><li>• Introductions deSingel team by Jerry Aerts</li></ul>  |
| 16:30         | Inspirational and educative screenings of digital technology and its use within the arts and culture sector. Some by participants, some by experts, some collected by the Atelier. The following experts will present, amongst others: <ul style="list-style-type: none"><li>• Katrijn de Wit, deSingel</li><li>• Mike Verledens, Sparklink</li><li>• Cathrine Helland, ICORN</li></ul><br>Experiencing <i>Necropolis</i> and discussion with Arkadi Zaides, the creator. |
| 18:30         | Keynote address by Keith Nurse: <i>Disrupt. Dispose. Discover. Digital Technology and its real and potential impact on art and festival-making.</i>   |
| 20:00         | Dinner in deSingel Grand Café   |

### Thursday 23 January, DAY 2

All sessions took place in the Blue Foyer

|             |  |
|-------------|--|
| 09:00-11:00 | Plenary: SWOT Analysis – the strengths, weaknesses, opportunities and threats posed by digital technology in the arts and culture, festival space<br>Presentations on business models in the creative sector, impacted by technology.<br>Valentina Corona, Grayson Wambach, Nicolas Klimis and Camilla Colombo           |
| 10:30-11:00 | Coffee Break   |
| 11:00-13:00 | Plenary: <i>Digital Technology: The Good, the Bad and the Ugly</i> , Manon Muti  |
| 13:00-14:00 | Lunch in the Artists' foyer  |
| 14:00-14:15 | Presentation of Atelier Gothenburg Toolkit on Technology and Festivals, Valentina Corona and Nicolas Klimis.   |
| 14:15-15:45 | Establishment of Working Groups  |
| 15:45-16:00 | Coffee break   |
| 16:00-17:45 | Theme-specific roundtables <ul style="list-style-type: none"><li>• Digital technology and audience development (new, young audiences): Valentina Corona and Grayson Wambach</li><li>• Digital technology and security: Manon Muti</li><li>• Digital technology and interdisciplinary work: Camilla and Nicolas</li></ul> |



|       |  |
|-------|--|
| 17:45 | Dinner in the Artists' Foyer   |
| 18:30 | Departure to Extra City & Toneelhuis   |
| 19:00 | Experiencing the cultural life of Antwerp (Expo Felicity Hammond at Extra City + Guided visit to Toneelhuis Antwerp) followed by drinks. |

### Friday 24 January, DAY 3

All sessions took place in the Blue Foyer

|             |   |
|-------------|---|
| 9:00-9:30   | Reflections on Day One and notes from mentor and theme-specific roundtables   |
| 9:30-11:00  | Roundtables with mentors/experts – on topics of expertise and any questions participants may have<br>Participants rotate from table to table as they wish.          |
| 11:00-11:30 | Coffee break  |
| 11:30-13:00 | One-on-one sessions with mentors and Toolkit working groups<br>These take place in parallel to take advantage of the presence of mentors who need to leave earlier. |
| 13:00-14:00 | Lunch in the Artists' foyer   |
| 14:00-14:30 | Topics that participants want to cover/experience/share   |
| 14:30-16:30 | Working Groups  |
| 16:30-18:00 | One-on-one sessions with mentors  |
| 18:00-19:00 | Dinner in the Artists' foyer  |
| 19:00       | Free  |
| 20:00       | Dance performance Daniel Linehan at deSingel  |

### Saturday 25 January, DAY 4

All sessions took place in the Blue Foyer

|             |  |
|-------------|--|
| 09:00-11:00 | Roundtables for participants/mentors to talk to topics identified on Day Two |
| 11:00-11:30 | Coffee break   |
| 11:30-12:00 | Roundtable reports to Plenary  |
| 12:00-13:00 | Working groups finalise their presentations                                  |
| 13:00       | Lunch in the Artists' Foyer  |
| 14:00-16:30 | Working Group presentations<br>Feedback and discussion                       |
| 16:30-17:00 | Presentation of The Festival Academy, EFA, EFFE and the Alumni Network       |
| 17:00-18:00 | Evaluations  |
| 18:00       | Closing dinner   |
| 20:00-21:30 | Concert LYENN & ChampdAction - Vokal Trakt in deSingel                       |

### Saturday 26 January

|         |                                |
|---------|--------------------------------|
| Morning | Check-out possible until 12:00 |
|---------|--------------------------------|



## Participants' list

|    | Surname     | First name | Organisation   | Country.ies        |
|----|-------------|------------|--|--------------------|
| 1  | Alsharif    | Amira      | Photo Journalist, artist related to ICORN                          | Yemen/France       |
| 2  | Buchinskaia | Serafima   | Student of Russian State Institute of Performing Arts              | Russia             |
| 3  | Ekhtesari   | Fatemeh    | Writer, Poet related to ICORN                                      | Iran/Norway        |
| 4  | Husamou     | Ola        | Writer, Artist related to ICORN                                    | Syria/Sweden       |
| 5  | Koprivica   | Nikola     | Filmski Festival Herceg Novi/Montenegro Film Festival              | Montenegro         |
| 6  | Logacheva   | Tanya      | A-Cube   | Ukraine            |
| 7  | Mazwai      | Nomsa      | #FunkItImWalking/Soweto Theatre                                    | South Africa       |
| 8  | Pappagallo  | Lorenzo    | Consultant, Theatre & Dance Curator and Producer                   | Spain/Italy/France |
| 9  | Tamutyte    | Ieva       | Lithuanian National Philharmonic Society                           | Lithuania          |
| 10 | Wickel      | Katharina  | Baltic Sea Music Education Foundation e.V. / Usedom Music Festival | Germany            |
| 11 | Wille       | Brecht     | BOZAR  | Belgium            |
| 12 | Wolfrum     | Katharina  | Theaterbüro München  | Germany            |

## Contacts :

### The Festival Academy

Inge Ceustermans, General Director  
+32 495 27 17 24 ([inge@thefestivalacademy.eu](mailto:inge@thefestivalacademy.eu))

Saintelette Square 17  
1000 Brussels, Belgium  
Office telephone: +32 2 588 20 46  
E-mail: [info@thefestivalacademy.eu](mailto:info@thefestivalacademy.eu)



Co-funded by the  
Creative Europe Programme  
of the European Union

ACT is implemented with the support  
of the [Creative Europe Programme of the European Union.](#)

Digital (R)Evolution: Communication and New Technologies Training organising partners



deSingel

#### The Festival Academy's initiator, European Festivals Association



The Festival Academy is an initiative of the European Festivals Association (EFA) which unites distinguished music, dance, theatre and multidisciplinary arts festivals from Europe and beyond since 1952. It connects about 100 festivals and festival associations in 40 countries. EFA's activities are implemented with the support of the [Creative Europe Programme of the European Union](#).

#### The Festival Academy's main funding partners



Co-funded by the  
Creative Europe Programme  
of the European Union

The project entitled 'Act for Global Change: A Global Conversation from the Arts to the World' (ACT) has the ambitious goal to build bridges between different fields of actions, being the artistic, social, political and business world. ACT is implemented with the support of the [Creative Europe Programme of the European Union](#).

**OPEN SOCIETY  
FOUNDATIONS**

Thanks to the support of the Open Society Foundations, The Festival Academy will be able to further extend its activities geographically as well as its global community of festival makers. More people worldwide will have the chance to participate in its programmes and will become part of its growing community.

#### The Festival Academy's partners supporting participants



Arts Council Korea

podiumkunsten



ICORN

INTERNATIONAL CITIES OF REFUGE NETWORK



Co-funded by the  
Creative Europe Programme  
of the European Union

ACT is implemented with the support  
of the [Creative Europe Programme of the European Union](#).



## ACT A4 | Digital (R)Evolution: Communication and New Technologies Training

|  |                   |
|--|-------------------|
| DATA COLLECTION  | 12,250.00 €       |
| Research & mentoring 4 experts   | 10,000.00 €       |
| Research & presentation 3 experts  | 2,250.00 €        |
| COMMUNICATION, PROMOTION AND DISSEMINATION COSTS<br>AND COSTS OF EXPLOITATION OF RESULTS | 600.00 €          |
| Printing readers, certificates & badges  | 300.00 €          |
| Lanyards & bags  | 300.00 €          |
| ORGANISATION OF MEETING, CONFERENCE, WORKSHOP  | 100.00 €          |
| Transport Atelier materials  | 100.00 €          |
| TRAVEL & SUBSISTENCE COSTS   | 9,602.00 €        |
| traveling 3 EU mentors @ 350€ p flight   | 1,050.00 €        |
| Travel 1 non- EU mentor @ 1.300€ p flight  | 1,300.00 €        |
| Hotel 3 EU mentors x 8 nights @ estimate 148€ pp/ pn                                     | 3,552.00 €        |
| Hotel 1 non- EU mentor @ estimate 148€ pn  | 1,036.00 €        |
| Hotel 2 EFA team x 9 nights @ estimate 148€ pp/pn  | 2,664.00 €        |
| STAFF COSTS  | 0.00 €            |
| <b>TOTAL Budget Atelier NEXT</b>   | <b>22,552.00€</b> |

- Yet to be updated with information from this activity

