



THE FESTIVAL ACADEMY

Atelier Düsseldorf/Theater der Welt

16-22 JUNE 2021

INTRODUCTION

Organised in partnership with the International Theatre Institute (ITI) and Theater der Welt, The Festival Academy (an initiative of the European Festivals Association) is happy to bring emerging festival managers to meet with expert festival leaders, artists and cultural activists for the 17th edition of the Atelier for Young Festival Managers. Due to Covid-19, the Atelier will take place in a hybrid form with participants joining in person in Düsseldorf and online from 16 - 22 June 2021. This 7-day long training programme will bring together professionals from all over the world to critically reflect on the role of festivals in today's world, through a COVID-19 lens.

Around 22 emerging and expert festival leaders, cultural activists, and artists from Afghanistan, Belgium, Brazil, Egypt, Germany, Greece, Iran, Iraq, Jordan, Lebanon, Malawi, Morocco, Netherlands, Nigeria, Poland, South Africa, South Korea, Sweden, Tanzania, the United Kingdom and Yemen have been selected to participate. The programme will contribute to upskill and inform the participants about the state of play of the world today, led by experts and through peer-to-peer learning, and infused by people of different backgrounds and perspectives to challenge and provoke our thinking or the way we do things.

FACILITATION

Mentors and speakers are festival experts as well as cross-sector experts (from foundations, social movements, education fields, technology, etc.) who have knowledge and expertise in the relevant topics.

The programme will be facilitated by **Mike Van Graan** (Playwright, project manager at Sustaining Theatre and Dance Foundation [STAND] - South Africa), who has developed the programme together with our partners and The Festival Academy, and who will join us online. **Vigdís Jakobsdóttir** (Artistic Director of Reykjavik Festival – Iceland), will be a co-facilitator for this programme. She will join us in person in Düsseldorf.

FORMAT AND TOOLS

You can find more information about the hybrid format of this programme [here](#).

Most of the sessions will have their online side hosted on **Zoom** and **Kumospace**.

We **strongly advise** you to set up personal accounts in all these platforms before the beginning of the programme. We will additionally use a **WhatsApp** group for communication, and we might also make use of tools such as **Groupmap**, **Mentimeter** and others.

For better concentration and to deal with 'Zoom fatigue', we invite you during the presentations to **walk around, lie down, stretch, only listen to the audio**, and only be actively connected to the video conferences (i.e. with your camera and microphone on) during dynamic and interactive sessions.

EXPERTS

Facilitator

- **Mike Van Graan** – Playwright and project manager at Sustaining Theatre and Dance Foundation (STAND) – South Africa *[online]*

Co-facilitator, mentors and working group facilitator

- **Vigdís Jakobsdóttir** – Artistic Director at Reykjavik Festival – Iceland *[in person]*

Mentors and working group facilitators

- **Rania Elias** – Director at Yabous Cultural Centre – Palestine *[online]*
- **Faisal Kiwewa** – Artistic Director Bayimba Foundation - Uganda *[in person]*
- **Natália Machiavelli** – Initiator and Director of MIT+ at MITsp - São Paulo International Theatre Festival – Brazil *[online]*
- **Brett Pyper** – Associate professor and head of the Wits School of Arts at the University of the Witwatersrand, Johannesburg; former CEO of the Klein Karoo National Arts Festival (Absa KKNK) – South Africa *[online]*

Keynote speakers

- **Chimamanda Ngozi Adichie** – World renown Nigerian writer, named one of TIME Magazine's 100 Most Influential People in the World in 2015 and one of the World's 50 Greatest Leaders by Fortune Magazine in 2017, member of both the American Academy of Arts and Letters and the American Academy of Arts and Sciences – Nigeria/United States of America *[online]*
- **Shahidul Alam** – Time Magazine's Person of the Year 2018, photographer, writer and human rights activist, initiator of Chobi Mela International Photography Festival – Bangladesh *[online]*
- **Emily Johnson** – Activist for Justice, Sovereignty and Wellbeing, Director/Choreographer Catalyst, Bessie Awarded winning Choreographer, Guggenheim Fellow and Doris Duke awarded artist - Yup'ik Nation/United States of America *[online]*

Speakers

- **Teesa Bahana** – Director of 32° East Ugandan Arts Trust – Uganda *[online]*
- **Rashmi Dhanwani** – Arts consultant, curator, creative producer, founder of The Art X Company – India *[online]*
- **Stefan Fischer-Fels** – Vice-president and member of the Board of Assitej 2011-2021, Director at Junges Schauspielhaus – Germany *[in person]*
- **Kirstin Hess** – Dramaturge at D'haus Junges Schauspiel, Equity forum – Germany *[in person]*
- **Shannon Litzenberger** – Performer, Choreographer, Director, Embodiment Facilitator, Community Builder, Leadership Developer, Advocate, Change-maker – Canada *[online]*
- **Judith Mair** – Associate Professor and Discipline Leader of the Tourism Discipline Group in the University of Queensland Business School – Australia *[online]*
- **Boitumelo 'Tumy' Motsoatsoe** – Head of Programmes, Business and Arts – South Africa *[online]*
- **Florentine Muhry** – Assistant Curator at Kunstsammlung Nordrhein-Westfalen – Germany *[in person]*
- **Hooman Nassimi** – Founder of Society in Motion and the New Faces toolkit – Netherlands *[online]*
- **Carmen Olaechea** – Art Culture and Conflict Transformation, IMPACT Leadership Circle – Argentina *[online]*
- **Edima Otuokon** – Ladima Foundation – Nigeria *[online]*
- **Diane Ragsdale** – Director of Cultural Leadership at Banff Centre for Arts & Creativity – Canada *[online]*
- **Freda Sideroff** – Co-Chief Executive Officer at Garifuna International Indigenous Film Festival – United States of America *[online]* – To be confirmed

Observers

- **Martine Dennewald** – Co-Director at Festival TransAmériques – Canada *[online]*
- **Paul Gudgin** – Freelance Festival Director and Festival and Event Management consultant - Scotland *[online]*
- **Jeanne-Renée D. Lorrain** - Audience Development Manager at Festival TransAmériques – Canada *[online]*
- **Felene Michelle Cayetano** – Garifuna, Librarian, Author, Mother and Screenwriter/Director – Belize *[online]*
- **Oussama Rifahi** – Cultural Consultant, Board member Arab Fund for Arts and Culture – Lebanon/Germany *[in person]*

Theater Der Welt / ITI Germany team and members *[in person]*

- **Thomas Engel** – Director of ITI Germany – Germany
- **Jan Linders** – Member of ITI Germany board, Head of Programme, Stiftung Humboldt Forum, Berlin – Germany
- **Joachim Lux** – President of ITI Germany, Intendant at Thalia Theater Hamburg – Germany
- **Malin Nagel** – Project Manager at ITI Germany – Germany
- **Stefan Schmidtke** – Artistic Director of Theater Der Welt – Germany
- **Wilfried Schulz** – Intendant at Schauspiel Düsseldorf – Germany
- **Jörg Vorhaben** – Member of ITI Germany board, Chief Dramaturge and Festival Manager at Staatstheater Mainz – Germany
- **Sascha Förster** – Director of Theatermuseum Düsseldorf – Germany

Alumni sessions

- **Megan Anderson** – Special Projects Manager at PlayhouseSquare – United States of America *[online]*
- **Jurriaan Cooman** - Founder and Director of CULTURESCAPES – Switzerland *[online]*
- **Tom Creed** – Theatre and opera director, festival director and independent producer – Ireland *[in person]*
- **Angele Galea** – Producer and Artistic Director for More or Less Theatre, Artistic Consultant for Science in the City – Malta *[online]*
- **Meera Krishnan** – Senior Arts Manager at Prakriti Foundation – India *[online]*
- **Glyn Roberts** – Festival Director/CEO of Castlemaine State Festival – Australia *[online]*

Artists

- To be confirmed with [Theater Der Welt's programme](#)
- To be confirmed with [Beuys 2021](#)

PROGRAMME

This programme (dated 15/06/2021) can change prior to and during the Atelier as it considers the needs of the participants. Please note that all times indicated below are in **CEST/Düsseldorf Time**. If you need to convert times to your time zone, please find a tool for this [here](#).

Activities indicated in **orange** are taking place physically in Düsseldorf and, whenever possible, will also be accessible for online participants. All sessions take place at **Theatermuseum der Landeshauptstadt Düsseldorf** (Jägerhofstraße 1) unless specified otherwise.

DAY ONE: Wednesday, 16 June

- 10:00** Meeting in the hotel lobby to **walk from Motel One to Theatermuseum (18 minutes' walk)**
- 10:30 – 11:00** **Introduction: Information Covid-19 Regulations and testing**
- 11:00 – 12:00** **Registration & light lunch**
- 11:30 – 12:00** **Online Registration**
- 12:00 – 15:30** **Welcome at Theatermuseum by Sascha Förster**
Short Welcome and Outline of the Atelier
Short Poll
- 12:15-14:00** – **Introductory session:** Individual introductions in plenary – Participants and Mentors
- 14:00-14:15** – *[Break – Optional yoga session]*
- 14:15-15:15** – Introductions in small groups – Each participant shares a short presentation of their festival/project, and the key challenges they are currently facing
- 15:15 – 15:45** *[Break – Optional meditation session]*
- 15:45 – 16:15** **Welcome** by partners and introduction by The Festival Academy
Speakers: **Inge Ceustermans, Stefan Schmidtke, Thomas Engel, Wilfried Schulz** (all in person)
- 16:15 – 16:30** *[Break]*
- 16:30 – 18:00** **[Livestreamed] Opening Keynote Panel** on “The role of the arts and festivals in today’s society and the imaginative power of storytelling”
Speakers: **Chimamanda Ngozi Adichie, Shahidul Alam, Emily Johnson** (all online)
- What transformations have we seen over the past year and which transformations do we think are needed for the future, in terms of stories we bring, ethics, models, platforms, audiences and inclusion?
 - What is the impact of and how can we respond to travel bans increasing inequality, as well as the failing international response to regional conflicts and the pandemic crisis in a global perspective?
 - What are collective actions we can imagine and engage in as artists, festival makers and citizens?
 - How can we pool our resources for solidarity actions?
 - What is the impact of the arts and festivals and how can we make this impact more visible and tangible?
- 18:00 – 18:15** *[Break]*
- 18:15 – 19:15** **Informal Networking session:** One-on-one meetings on Kumospace with peers
- 19:15 – 20:00** **Walk to restaurant**
- 20:00 – 22:00** **Welcome Dinner**

DAY TWO: Thursday, 17 June

Individual: Covid-19 Testing (before breakfast)

- 12:00 – 14:00** **[Livestreamed] Plenary session:** Panel discussion on “Festival-making in a time of COVID-19: the good, the bad and the ugly” – Festival makers reflect on the last 18 months
Speakers: **Faisal Kiwewa** (in person), **Natália Machiavelli** (online), **Rania Elias** (online), **Vigdís Jakobsdóttir** (in person)
- What has been good, that we can take with us into the post-COVID future?
 - What has been bad/challenging about our experience, but from which we have learned for the future?
 - What has been so ugly as to not be repeated/explored/further investigated?
 - The pros and cons of physical, online and hybrid festivals
 - How has/does/will the format of the festival impact on:
 - The festival’s vision/mission (what is the rationale for the festival?)
 - The festival’s audience and community (who is the festival for?)
 - The festival’s sustainability (its partners, sponsors/box office income, etc.)
 - The festival’s artists (their creative work, technical skills, income, etc.)
 - The festival’s teams (flexibility, upskilling, etc.)
 - The festival’s tools and technical side: which digital platforms and tools are we using? Some of the existing options are quite high cost; could we pool resources to develop collective platforms and new technologies?
- 14:00 – 14:30** *[Break – Optional yoga session]* | **Lunch**
- 14:30 – 15:30** **Roundtables:** Each speaker has an online table and participants are free to select a speaker with whom they would like to engage; participants are free to move between tables
Facilitators: **Faisal Kiwewa** (in person), **Natália Machiavelli** (online), **Rania Elias** (online), **Vigdís Jakobsdóttir** (in person)
- 15:30 – 15:45** *[Break – Optional meditation session]*
- 15:45 – 16:45** **Introduction Session: In small working groups** - Each participant shares a short presentation of their festival/project, and the key challenges they are currently facing
- 16:45 – 17:00** *[Break – Optional yoga session]*
- 17:00 – 17:30** **Plenary session:** Initial feedback from mentors to participants on themes they have collected from the presentations
- 17:30** **Walk from Theatermuseum to Schauspielhaus/Gustaf-Gründgens-Pratz (5 minutes’ walk)**
Small snack
- 18:00 – 19:00** **Cultural program:** Opening talk from Theater der Welt (Live/Stream)
Speaker: **Stefan Schmidtke**
- 19:00 – 21:15** **Cultural program:** Streaming – ‘Life and Times of Michael K’ (South Africa – Live/Streamed)
- 21:15 – 22:30** **Dinner at Schauspielhaus** | **Informal Networking** on Kumospace

DAY THREE: Friday, 18 June

Individual: Covid-19 Testing (before breakfast)

- 09:30** Meeting in the hotel lobby to **walk from Motel One to K20 (Grabbeplatz, 5) – (20 minutes’ walk)**
- 10:00 – 11:30** **Visit:** ‘Everyone is an artist’ exhibition at K20 Kunstsammlung Nord-Rhein-Westfalen in combination with the Christoph Schlingensiefel project
Meeting with one of the curators: **Florentine Muhry** (in person)
- 11:30** **Walk from K20 to Theatermuseum (9 minutes’ walk)**
- 11:00 – 11:45** **Networking session:** One-on-one meetings with mentors

11:45 – 12:00

[Break]

12:00 – 14:00

[Livestreamed] Plenary session: Panel discussion on “Festivals, inequality and international collaboration”

Speakers: **Jan Linders** (in person), **Kirstin Hess** (in person), **Mike van Graan** (online), **Diane Ragsdale** (online), **Edima Otuokon** (online)

- Which role can festivals play in reducing inequality and enhancing fair international collaboration?
- What do travel restrictions do to festival programming? How do they impact artists and participants from the Global South?
- How may we address inequalities with regard to travel, carbon emissions, etc.?
- How may international collaborations continue in a time of Covid-19 and/or climate change?
- How to ensure that national and cultural chauvinism are not enhanced/promoted/reinforced by travel restrictions, and how to ensure the real benefits for those concerned by climate change?
- Online festivals, data and digital access: how to address the divides?
- Accessibility and inclusion: how do we deal with these topics in the physical, digital, and hybrid formats? How do we advocate for minority groups from our festivals? Can we advocate through our festivals for racial equity, gender equity, inclusion of newcomers, social inclusion, etc.?
- Which solidarity initiatives/new ways of collaboration are emerging?

14:00 – 15:00

[Break – Optional yoga session] | **Lunch**

15:00 – 16:30

Roundtables participants going into more depth on the above themes with speakers/mentors. Facilitators: **Jan Linders** (in person), **Kirstin Hess** (in person), **Mike van Graan** (online), **Diane Ragsdale** (online), **Edima Otuokon** (online)

16:30 – 17:00

[Optional meditation session]

17:00 – 18:30

Short introduction to **International Festivals Declare Emergency** by **Rose Fenton** and **Inge Ceustermans**

Working Groups: Working Groups in collaboration with the Alumni community: Participants choose one of below topics. Sessions are open to the alumni community.

Topic I - Online and hybrid festivals: the impact on the arts/aesthetics/form led by Tom Creed and Jurriaan Cooman; speaker: Jo Mangan, Carole Karemera

Questions to be interrogated:

- Theatre and dance are about direct encounters between audiences and performers: how have/do/will online and hybrid festivals impact the very form of theatre and dance
- Research has shown that on average, audiences engage with online work for an average of 8 minutes – how will this impact the aesthetics of what artists offer
- Most people globally access the internet and online offerings through their mobile devices: how will the way that consumers consume online art change the art form
- What is the responsibility of the festival to the artist in ensuring that s/he has the best possible production values to bring their works to an online audience/market?
- What are the responsibilities of a festival (in physical, online and hybrid conditions – and how do these change, if at all) to
 - its sponsors
 - its audience/s
 - its artists

Topic II - Coming Back to live 2.0, with real examples led by Glyn Roberts and Megan Anderson

A panel to discuss the ‘new normal’ as festival managers in some locations navigate reopening events in the Covid-19 pandemic. The discussion will tackle (but are not limited to):

- Return to in-person formats
- Ongoing concerns
- Preparations for operating again

- New lessons to take with into the future

Topic III - New governance and leadership models in a time of COVID-19 and beyond led by Meera Krishnan and Angele Galea; speaker: Shannon Litzenberger

- Looking at different leadership models: Embodied Leadership, Indigenous leadership, Intuitive leadership, Other
- What does 'taking care' mean today? Taking care of your teams, your artists, audiences, stakeholders etc.?

18:30 – 19:45 **Networking dinner** at Theatermuseum and Kumospace | **One-on-one meetings** with mentors and speakers

19:45 **Walk from Theatermuseum to Schauspielhaus/Gustaf-Gründgens-Platz (5 minutes' walk)**

20:00 – 23:00 **Cultural programme:** Traces – Monologues 3 + 4 and intermission (If We Want To Live / Traces – A Speech To The African Nations) (Live/Streamed)

DAY FOUR: Saturday, 19 June

Individual: Covid-19 Testing (before breakfast)

9:30 **Walk from Motel One to Streaming Headquarters (7 minutes' walk)**

10:00 – 10:45 **Visit:** Theater der Welt streaming headquarters

10:45 – 11:00 **Walk from Streaming Headquarters to Gustaf-Gründgens-Platz (15 minutes' walk)**

11:00 – 11:30 **Cultural programme:** Playing up – Parcours (to be confirmed)

11:30 **Walk from Gustaf-Gründgens-Platz to Theatermuseum (5 minutes' walk)**

11:00 – 12:00 **Networking session:** One-on-one meetings with mentors

12:00 – 13:30 **[Livestreamed] Plenary session:** Panel discussion on "The sustainability of festivals in a time of COVID-19"

Speakers: **Boitumelo 'Tumy' Motsoatsoe** (online), **Carmen Olaechea** (online), **Rashmi Dhanwani** (online), **Stefan Fischer-Fels** (in person)

- What does Sustainability mean? And how is the concept of sustainability related to the arts and festivals?
- How has Covid-19 impacted the funding of festivals?
- What new business and partnership models are emerging for the sustainability of festivals?
- What are the key challenges to monetise online festivals and distribution of the arts, and what are some of most successful models to have emerged in the last 18 months?
- How has Covid-19 impacted on environmental sustainability? Are there new models being explored on that level?

13:30 – 14:30 *[Break – Optional yoga session]* | **Lunch**

14:30 – 17:30 **Short welcome** by ITI President

Speakers: **Joachim Lux** (in person)

Roundtables: Exploring the themes above in-depth speakers/mentors

Facilitators: **Boitumelo 'Tumy' Motsoatsoe** (online), **Carmen Olaechea** (online), **Rashmi Dhanwani** (online), **Stefan Fischer-Fels** (in person)

17:30 – 18:30 **Networking** on Kumospace | **One-on-one meetings** with mentors and speakers

18:30 – 19:45 *[Break]* | **Dinner at Theatermuseum**

19:45 **Walk from Theatermuseum to The Story of The Story/Gustaf-Gründgens-Platz (5 minutes' walk)**

20:00 – 21:45 **Cultural programme:** 'The Story of the Story' and ITI AWARD Ceremony (Live/Streamed) *

22:00 **Cultural programme:** Concert 'Lovozerro' (Live/Audiostream)

*This performance can also be watched the next day at a convenient time for participants; tickets can be provided upon request.

DAY FIVE: Sunday, 20 June

Individual: Covid-19 Testing (before breakfast)

11:30

[Individual] **Walk** from Motel One to Theatermuseum (18 minutes' walk)

12:00 – 13:30

[Livestreamed] Plenary session: Panel discussion on “Global reach versus local relevance: festivals in a time of online possibilities” - Physical festivals happen in particular geographical locations and have meaning for the local communities

Speakers: **Judith Mair** (online), **Teesa Bahana** (online), **Freda Sideroff** (online – to be confirmed)

- With hybrid and online festivals, the reach of festivals is national/global – what then is the meaning of a festival with regard to:
 - Social impact?
 - Inclusion?
 - Diversity?
- How are these expressed/made concrete, if at all?
- Are there new ways of measuring the social impact of festivals, their impact on mental wellbeing and on community building?

13:30 – 14:30

[Break – Optional yoga session] | **Lunch**

14:30 – 16:00

Rountables: Exploring the themes above in-depth speakers/mentors

Facilitators: **Judith Mair** (online), **Teesa Bahana** (online), **Freda Sideroff** – **Garifuna international festival** (to be confirmed)

16:00 – 17:00

Working with Newcomers: An introduction to **New Faces**, a methodology to work with Newcomers in your festival with **Hooman Nassimi** (online)

17:00 – 17:30

[Break – Optional meditation session]

17:30 – 18:30

Networking on Kumospace | **One-on-one meetings** with mentors and speakers

18:15

Walk from Theatermuseum to Archipel/Central (22 minutes' walk)

Dinner on the way | **Zoom walk**

19:30 – 21:30

Cultural programme: Archipel – Sound Installation Performance (Live/Not streamed)

DAY SIX: Monday, 21 June

Individual: Covid-19 Testing (before breakfast)

11:00 – 12:00

Covid-19 PCR Testing

12:00 – 14:00

Working Groups: Presentations and feedback

14:00 – 15:00

[Break – Optional yoga session] | **Lunch**

15:00 – 15:30

Cultural programme: Digital Archive **Theater der Welt / Weltraum** (Livestream)

15:30 – 16:30

Plenary session: Brainstorming on particular topics to be further discussed

16:30 – 17:00

[Break – Optional meditation session]

17:00 – 18:30

Roundtables: On topics identified in the previous plenary session

18:30 – 19:45

Networking dinner at Theatermuseum and on KumoSpace: Meetings with mentors and fellow participants (peer learning)

19:45

Walk from Theatermuseum to Schauspielhaus/Gustaf-Gründgens-Platz (5 minutes' walk)

20:00

Cultural programme: **Concert** ‘Venezuela Ritmo’ (Live/Music streaming + Zoom walk)

DAY SEVEN: Tuesday, 22 June

Individual: Covid-19 Testing (before breakfast)

- 10:00 – 11:15** **Plenary session:** European Commissioner for Innovation, Research, Culture, Education and Youth **Mariya Gabriel** meets with Europe's arts festivals in European Festivals Association's Round Table 2021
- 11:15 – 12:00** *[Break – Optional yoga session]* | **Light lunch**
- 12:00 – 14:00** **Plenary session:** Group evaluations/reflections
- 14:00 – 15:00** **Plenary session:** Individual evaluations
- 15:00 – 16:30** **Plenary session:** Reflections and feedback from experts
- 16:30 – 17:30** **'ACT for Global Change: A Global Conversation from the Arts to the World' Evaluation Meeting** with partners: ICORN, deSingel, 2023 ELEVSIS, NEXT Festival, ITI Germany
This session is exclusive to ACT Partners.
- 16:30 – 18:30** **Informal Networking session on KumoSpace:** Apéro-Party
- 18:30 – 19:45** *[Break]* | **Return to hotel for pause**
- 19:45** **Walk from Motel One to 'Is My Mic On?'/Schauspielhaus (12 minutes' walk)**
- 20:00 – 21:00** **Cultural programme:** 'Is My Mic On?' (Live/ Streamed)
- 21:00** **Walk from Schauspiel to Theatermuseum (5 minutes' walk)**
- 21:10 – 23:30** **Dinner Party at Theatermuseum and at Kumospace**

ACT for Global Change: A Global Conversation from the Arts to the World



Co-funded by the
Creative Europe Programme
of the European Union

The project entitled 'Act for Global Change: A Global Conversation from the Arts to the World' (ACT) has the ambitious goal to build bridges between different fields of actions, being the artistic, social, political and business world. ACT is implemented with the support of the [Creative Europe Programme of the European Union](#).

Partners



deSingel

SUPPORTING PARTNERS

The following partners support participants in the Atelier Düsseldorf:



The Festival Academy joins forces with the International Cities of Refuge Network (ICORN) in the project Act for Global Change: A Global conversation from the Arts to the World (ACT) thanks to the support of the Creative Europe programme of the European Union. During the period of 2019 – 2021 writers and artists related to ICORN have the opportunity to be selected to take part in one of the training programmes in the arts festival context organised by The Festival Academy.



South Korean Festival managers have the opportunity to be supported by the Korean Arts Council.



**AFAC ARAB FUND FOR
ARTS AND CULTURE**
الصندوق العربي
للثقافة والفنون

Per training programme two Festival Managers working in selected countries of the Arab Region can receive support in the framework of the partnership between the Arab Fund for Arts & Culture (AFAC) and The Festival Academy to give more festival managers from the Arab region the chance to participate in the Ateliers for Young Festival Managers.

drosos (...)

Drosos Foundation is committed to enabling disadvantaged children, young people and young adults to take control of their lives and make a positive contribution within their community. The Foundation promotes skills and creates living conditions which enable these people to fulfil their responsibilities.



ITI was created on the initiative of the first UNESCO Director General, Sir Julian Huxley, and the playwright and novelist, JB Priestly in 1948, just after the Second World War, and at the beginning of the Cold War, when the Iron Curtain divided the East and the West. The aim of the founders of ITI was to build an organization that was aligned with UNESCO's goals on culture, education and the arts, and which would focus its endeavours on improving the status of all members of the performing arts professions.

ORGANISERS



The Atelier Düsseldorf/Theater der Welt is organized in partnership with ITI Germany and Theater der Welt and is part of [Act for Global Change: A Global Conversation from the Arts to the World' \(ACT\)](#) supported by the [Creative Europe Programme](#) of the European Union. The Festival Academy receives a grant of [Open Society Foundations](#) for 2020-2022.

If you wish to strengthen our global inclusive conversation and [support](#) young festival managers and our international activities, click [here](#).



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PARTNERS



Theater der Welt was founded in 1981 after the success of THEATRE OF NATIONS, the festival of the worldwide ITI, in Hamburg (1979) by the German centre of the International Theatre Institute as a biennial festival. Theater der Welt became triennial in 1993. Each festival edition takes place in a different city in Germany and with a different artistic director. The next Theater der Welt festival is scheduled for 2020 in Duesseldorf, May 14-31.

The Festival Academy's main funding partners



Co-funded by the
Creative Europe Programme
of the European Union

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**OPEN SOCIETY
FOUNDATIONS**

Thanks to the support of the [Open Society Foundations](#), The Festival Academy will be able to further extend its activities geographically as well as its global community of festival makers. More people worldwide will have the chance to participate in its programmes and will become part of its growing community.

The Festival Academy's initiator, European Festivals Association



The Festival Academy is an initiative of the European Festivals Association (EFA) which unites distinguished music, dance, theatre and multidisciplinary arts festivals from Europe and beyond since 1952. It connects about 100 festivals and festival associations in 40 countries. EFA's activities are implemented with the support of the [Creative Europe Programme of the European Union](#).