Hongming Lin

Professor and Dean of the Art Management Department of Shanghai Conservatory of Music

Art Management Department of Shanghai Conservatory of Music

Central Academy of Drama in China

Shanghai Opera House

Shanghai Peking Opera Theatre

Shanghai Oriental Art Center

Apart from Mr. Lin's role of being the professor and the dean of the Art Management Department of Shanghai Conservatory of Music, he is also the Guest Professor of the Central Academy of Drama in China, the professional judge of Wenhua Award conferred by the Ministry of Culture of China as well as the Associate Board of Federation for Asian Cultural Promotion (FACP).

Having worked in the field of arts for more than 30 years, Mr. Lin has been the **Director of Shanghai Municipal Bureau of Communist Party Committee** (CPC) **Office**, the General Manager and CPC Secretary of **Shanghai Peking Opera Theatre**, the CPC Secretary and Executive Vice Dean of **Shanghai Opera House** and the very first General Manager of **Shanghai Oriental Art Center**.

Mr. Lin has profound experience in directing original Chinese Operas and has been rewarded with numerous prizes, represented by first prize of the 10th **Wenhua Awards**. Shanghai also won the first great prize in **China Arts Festival** under Mr. Lin's lead. Apart from those, Mr. Lin has also played multiple roles such as the General Director, the Executive Producer and the General Coordinator in more than 10 original operas, classical operas and dance pieces and has successfully increased the revenue of Shanghai Opera House to top 2 national wide.

Moreover, his plan of performance season throughout the year for Shanghai Oriental Art Center is the first attempt of its kind among Asian theatres, bringing the art center onto the world top stage and breaking records in managing China's theatre with legendary box office return of 7 million RMB by only 2 shows. In 2016, Shanghai Oriental Art Center was elected as one of the top ten cultural companies in Shanghai due to its outstanding revenue, the number of shows and the size of audience. Mr. Lin was also selected as the "Top 10 Theatre Manager" by international media in 2016.