

Merano 2017

« Car le vrai rôle d'un festival est d'aider les  
artistes à oser, à entreprendre des projets... »  
Bernard Faivre d'Arcier

## Atelier for Young Festival Managers 17 - 23 November 2017

### Programme

*The programme (dated 13 November 2017) is subject to change during the Atelier itself. Next to the lectures and working sessions outlined, there are continuously opportunities for one-on-one contacts with Mentors and Presenters and the other participants – as this is an essential feature of the Atelier. Pioneering and experienced festival directors will be present at the Atelier for at least three days each, some of them staying for the seven days, to share their rich experiences with Atelier participants.*

#### Mentors

- **Hugo De Greef**, Atelier Coordinator, former EFA Secretary General, General Manager Bruges European Capital of Culture 2002, Founder and former Director Kaaitheater – Belgium
- **Bernard Faivre d'Arcier**, President Lyon Biennial, Former longstanding Director Avignon Festival – France
- **Rose Fenton**, Co-Founder and Former Director LIFT Festival, Former Director Free Word, Co-Founder of The Festival Academy – UK
- **Nele Hertling**, Member Strategy Group “A Soul for Europe”, Former Vice-President of the Academy of Arts Berlin, Former Director Hebbel-Theater Berlin – Germany
- **Marta Keil**, Curator, dramaturg and researcher – Poland
- **Gundega Laivina**, Director New Theatre Institute of Latvia, Artistic & Managing Director of Homo Novus, former member artistic board of Riga – European Cultural Capital 2014 – Latvia
- **Michał Merczyński**, Director Malta Festival Poznań and Nostalgia Festival Poznań – Poland
- **Roberto Naccari**, General Manager Santarcangelo Festival – Italy

The sessions will take place at Kurhaus (Corso della Libertà, 33, 39012 Merano BZ, Italy) unless stated otherwise.

## Friday 17 November – DAY 1

*Hugo De Greef, Marta Keil, Roberto Naccari are present.*

*Mentors present participate in all sessions.*

**15.00 – 17:00**

**Participants registration at Hotel Residence Flora**

17:30

*Meeting in the lobby Hotel Residence Flora – departure for the opening ceremony*

**18:00**

**Opening Ceremony at Kurhaus - Palmenlounge des Hotel Therme Meran**

**Welcome speeches and introductions:**

- Welcome by **officials**
- Welcome by **Mr. Hermann Schnitzer**, President Meraner Musikwochen / Settimane Musicali Meranesi and Vice-President European Festival Association
- Introduction and welcome by **Ms. Inge Ceustermans** Managing Director The Festival Academy
- Keynote speech by **Ms. Marta Keil**, Curator, dramaturg and researcher – Poland

**19:00**

**Dinner in the Hotel Therme Meran**

21:00

*Return to Hotel Residence Flora / Villa Bergmann*

## Saturday, 18 November – DAY 2

*Hugo De Greef, Bernard Faivre d'Arcier, Marta Keil, Roberto Naccari are present.*

*Mentors present participate in all sessions.*

09.00

*Walk to Kurhaus*

**9:30 – 9:45**

**Kellertheater – Kurhaus:**

**Presentation** of The Festival Academy / European Festivals Association by **Inge Ceustermans**, Managing Director 'The Festival Academy'

**Welcome and Introduction by Hugo De Greef**

**9:45 – 10:45**

**Object & presentation session** – participants introduce themselves <sup>1</sup>

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<sup>1</sup> Participants present themselves. The presentation should take only a few minutes. Please bring an object that you can use as a starting point for a *story* or reflexion that tells something about you, personally. This might offer an insight into your values and motivations and how they relate to your professional life and what you are trying to achieve. Please prepare yourselves for this.

10:45	<i>Coffee Break in Kurhaus</i>
<b>11:15 – 13:00</b>	<b>Introduction by Roberto Naccari</b>  <b>Dialogue</b> with <b>Roberto Naccari</b> on his Introduction and with <b>Marta Keil</b> on her keynote speech at the opening session
13:00 – 14:00	<i>Lunch in Bistro Therme Meran</i>
<b>14:00 – 17:00</b>	<b>The Topics of the Atelier, Working sessions <sup>2</sup>, Participants' Paper Presentation</b> in Meeting Room Kurhaus
<b>17:00</b>	<b>City Guided Tour</b> - Meeting point at the Kurhaus terrasse
<b>17:45</b>	<b>Guided tour Palais Mamma Museum</b>
<b>19:00</b>	<b>Working Dinner</b> - Restaurant Forsterbräu
21:00	<i>Departure to Hotel Residence Flora / Villa Bergmann</i>

### Sunday, 19 November – DAY 3

*Hugo De Greef, Bernard Faivre d’Arcier, Nele Hertling, Marta Keil, Roberto Naccari are present.*

*Mentors present participate in all sessions.*

09:00	<i>Walk to the Kurhaus</i>
<b>9:30 – 13:00</b>	<b>Participants Paper’s Presentation</b> in Meeting Room Kurhaus
10:45	<i>Coffee Break in Kurhaus</i>  <b>Working sessions</b> in small mentor led working groups
13:00 – 14:00	<i>Lunch – Bistro Therme Meran</i>
<b>14:00 – 17:00</b>	<b>Presentation and Exchange</b> with <b>Bernard Faivre d’Arcier</b>  <b>Working sessions</b> in Meeting Room Kurhaus
17:30	<i>Departure for guided tour at Busterminal Therme Meran, Piavestraße</i>
<b>18:00</b>	<b>Guided tour Castel Tirol</b>
19:30	<i>Buffet dinner in Castel Tirol</i>
20:30	<i>Return to Merano</i>

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<sup>2</sup> All working sessions will be in different formats (plenary, small groups with or without mentors, by topics, etc.) to be confirmed following the discussions and according to the preferences of the participants

## Monday 20 November - DAY 4

*Hugo De Greef, Bernard Faivre d'Arcier, Nele Hertling, Gundega Laivina, Michał Merczyński are present.*

*Mentors present participate in all sessions.*

- 09:00 *Walk to the Kurhaus*
- 9:30 – 10:45** **Introduction by Gundega Laivina - Dialogue with Gundega Laivina** - in Meeting Room Kurhaus
- Working sessions**
- 10:45 *Coffee Break in Kurhaus*
- 11:00 – 13:00** **Open discussions and reflections** on the issues raised so far during lectures, presentations, exchanges and discussions to be further elaborated in the coming days - in Meeting Room Kurhaus
- 13:00 – 14:00 *Lunch Bistro Therme Meran*
- 14:00 – 16:30** **Presentation by Nele Hertling** on her work and visions. Nele Hertling will as well bring all the essentials brought up so far in perspective.
- Dialogue and comments**
- 17:00 *Departure to Winery Merano from Busterminal Therme Meran, Piavestraße*
- 17:30 **Tour and wine tasting in the Merano winery**
- 19:00 *Departure to Lana by bus*
- 19:30 *Dinner in Buschenschank Pfefferlechner*
- 20:30 *Return to Hotel*

## Tuesday, 21 November - DAY 5

*Hugo De Greef, Bernard Faivre d'Arcier, Rose Fenton, Nele Hertling, Gundega Laivina, Michał Merczyński are present.*

*Mentors present participate in all sessions.*

- 09:00 *Walk to the Kurhaus*
- 9:30 – 10:45** **Working sessions** in Meeting Room Kurhaus
- 10:45 *Coffee break*
- 11.00 – 13.00** **Introduction by Michał Merczyński**
- Exchange with mentors** on their different presentations and on topics from the morning conclusions – **Introduced by Rose Fenton**
- Working Sessions** in plenary and small groups - in Meeting Room Kurhaus

- 13:00 *Lunch at Bistro Therme Merano*
- 14:00 *Departure to Bozen from Busterminal Therme Meran, Piavestraße*
- 15:00 Visit of the Museum of Archaeology**
- 16:30 Free time in Bozen
- 18:30 Visit Museion – Museum of Contemporary Art Bozen: Exhibition HÄMATLI & PATRIÆ**
- The exhibition of the Guest Curator, Nicolò Degiorgis re-reads the concepts of “Heimat” and “Homeland” in the light of the current political situation in Europe, where globalization and immigration are highlighting the fragility of democracies and liberal values, while populist forces are undermining the foundations of politics and society. Guided tour by the Museum Director Ms. Letizia Ragaglia
- 19.30 Exchange with Ms. Letizia Ragaglia, Museum Director and Mr. Klaus Widmann, President and Artistic Director of Südtirol Jazz Festival**
- 20:30 *Walking dinner in Museion*
- 21:30 *Return to Merano*

### Wednesday, 22 November – DAY 6

*Hugo De Greef, Bernard Faivre d’Arcier, Rose Fenton, Nele Hertling, Michał Merczyński are present.*

*Mentors present participate in all sessions.*

- 09:00 *Walk to the Kurhaus*
- 9:30 – 10:45 Presentation & exchange** with all mentors in Meeting Room Kurhaus
- 10:45 *Coffee break*
- 11:15 – 13:00 Working sessions** in Meeting Room Kurhaus
- 13:00 – 14:00 *Lunch at Restaurant Hotel Therme Meran*
- 14:00 – 17:00 Working sessions** in Meeting Room Kurhaus
- 19:00 – 20:00 Visit of Theatre of Merano**
- Konzert „Harpfully“** with the Trio Nartan (harp) & Andrea Polato (percussion) & Marco Stagni (double bass) - 30 minutes.
- 20:00 *Pizza in Pizzeria Relax - Sketch Cocktail Bar & Club Lounge*

