

# Festival Production Management Training

Module I | Antwerp, Belgium | 17 - 20 January 2018

**Programme** (dated 15 January 2018) is subject to change in the course of further preparations and during the training itself. Next to the lectures and working sessions outlined, there are continuously opportunities for one-on-one contacts with presenters and the other participants – as this is an essential feature of the training format.

## Presenters

- **Jerry Aerts**, Director deSingel, International Arts Campus – Belgium
- **Hugo De Greef**, Programme Coordinator & Moderator, former EFA Secretary General, General Manager Bruges European Capital of Culture 2002, founder and former Director Kaaithheater – Belgium
- **Celestine Kubelka**, Production Manager Wiener Festwochen – Austria
- **Roy Luxford**, Planning Director Edinburgh International Festival – UK
- **Han Van Poucke**, Head of Production Holland Festival – The Netherlands

## Guest speakers

- **Annet Lekkerkerker**, Managing Director Holland Festival – The Netherlands
- **Gert Van Overloop**, General Manager Eastman – Belgium
- **Fleur Devlieger**, Production Music department, **Katrijn De Wit**, Communication (press & audience development), **Nathalie Douxfils**, Sabbattini-production, deSingel – Belgium

## Wednesday, 17 January 2018

- 16:00 - 17:00**      **Registration** at hotel Crowne Plaza
- 17:30                *Departure from the hotel to deSingel International Arts Campus*
- 17:45 – 18:30**      **Welcome** at Meeting Room deSingel by
- **Jerry Aerts**, Director deSingel International Art Campus
  - **Inge Ceustermans**, Managing Director The Festival Academy
- 18:30 – 20:00**      **Keynote Speech by Annet Lekkerkerker followed by a Q&A session**
- 20:15 – 22:00**      Dinner in deSingel Grand Café and **working session** on the 'answers on questions' with participants and presenters.



**Saturday, 20 January 2018**

*All sessions take place at the blue foyer.*

- 10:00**      **Presentation** by and **exchange** with **Gert Van Overloop** - touring with artists around the world. Presentation and debate
- 11:15*      *Coffee break*
- 11:30**      **Working sessions in small groups** with **Celestine Kubelka, Roy Luxford and Han Van Poucke**
- 13:00*      *Lunch at the red foyer*
- 14:00**      **Introduction and Comments by** Celestine Kubelka  
**Plenary session on the main topics of the debates, introductions, visits, etc. of the previous days.** Session in smaller groups.
- 15:30 – 16:00*      *Coffee Break*
- 17:00**      **Open exchange & conclusions** with speakers and participants
- 18:30*      *Dinner at the artists' foyer*
- 20:00**      **Performances** at deSingel

The Festival Academy logo consists of a green trapezoidal shape pointing downwards, containing the words "THE FESTIVAL ACADEMY" in white, bold, uppercase letters.

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The Festival Academy is an initiative of the European Festivals Association (EFA)

### EFA's Structural Partner



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### Host and co-organisers

The logo for deSingel, featuring the word "deSingel" in a bold, sans-serif font. The "de" is in black, "Singel" is in orange, and the "l" is in blue.

### Partners

With the support of



### Support of participants

The logo for Podiumkunsten.be, featuring the text "podiumkunsten.be" in a bold, sans-serif font. The "p" is red, "odium" is black, "kunsten" is red, and ".be" is black. Below the text is the tagline "leren en werken in muziek, podiumkunsten en live entertainment" in a smaller font. To the right of the tagline is a small red circle with the text "PC 2019" inside.